

Lama Issam Abou Nada

CONTACT :

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Portfolio link : [View my work](#)

Nationality: Lebanese
Date of birth: 28/9/2004

EXPERIENCE :

Founder & Digital Marketer | E-commerce Business - (2024- 2025).

- Launched and managed an online handmade products brand, handling end-to-end operations.
- Developed and executed digital marketing strategies across Instagram, TikTok, and Meta Ads.
- Created visual content and branded assets to enhance engagement and brand recognition.
- Managed paid advertising campaigns, increasing reach and customer acquisition.
- Handled customer communication, order processing, and logistics.
- Built hands-on experience in branding, e-commerce operations, and social media growth.

Branding & Creative Projects | Independent Work (2024 – Present).

- Designed a complete brand identity concept, including logo, packaging, and social media visuals.
- Developed cohesive visual storytelling through mock-ups and campaign-style content.
- Created branding systems focusing on color, typography, and audience positioning.
- Produced social media content aligned with brand identity and marketing goals.
- Built a creative portfolio showcasing branding, campaign design, and visual identity projects.

EDUCATION :

Bachelor in Project Management

Midocean University

Enrolled: 2025 | Currently Studying

High School Diploma

Imperial International School - Jeddah, Saudi Arabia.

Graduated: 2022 | GPA: 4.00

[View My Certificates \(clickable link\)](#)

SKILLS :

- Administrative support, scheduling, data entry.
- Microsoft Office (Word, Excel, Powerpoint), Google Workspace.
- Reporting, data organization, record keeping.
- Communication, customer service, stakeholder interaction.
- Social media, content creation, design tools (Canva, Photoshop, Illustrator).
- Time management, attention to detail.

ADDITIONAL INFORMATION :

- **Languages :** Arabic , English (Fluent).