

Moeen Yahfoufi

Beirut, Lebanon | (+961) 76 840 714 | moeenyahfoufi15@gmail.com | www.linkedin.com/in/moeen-yahfoufi/

Communication and media professional with hands-on experience across NGO, humanitarian, and media environments. Specialized in content creation, video editing, graphic design, and field documentation for awareness campaigns, reporting, and social media. Proven ability to produce high-impact communication materials aligned with organizational goals, donor visibility requirements, and brand guidelines

EXPERIENCE

FREELANCE VIDEO EDITOR

Beirut, Lebanon

NOVEMBER 2025 – PRESENT

- Edited and produced short-form social media videos, including event coverage, interviews, and product promotions for Instagram Reels, Facebook, and YouTube Shorts.
- Transformed raw footage into engaging content by selecting key highlights, integrating B-roll, creating multiple video versions for different platforms and campaigns, and optimizing videos for vertical formats.
- Conducted extensive field visits, capturing and editing professional photos and videos for social media, reporting, and donor visibility.
- Enhanced video quality through audio synchronization, voice-over editing, background music adjustment, captioning, and on-screen graphics to improve storytelling and audience engagement.
- Delivered polished, platform-ready content by maintaining visual consistency, refining pacing, and optimizing videos for maximum reach, clarity, and social media performance.

COMMUNICATION INTERN

Terre des Hommes Italy | Beirut, Lebanon

SEPTEMBER 2025 – DECEMBER 2025

- Designed and produced communication and visibility materials, including posters, stress-management card catalogues, complaint forms, illustrated canvases, and branded assets for NGO projects.
- Created visual and interactive awareness materials, including 10 large-scale illustrated canvases, supporting child protection, psychosocial, and community-based programs.
- Conducted extensive field visits, capturing and editing professional photos and videos for social media, reporting, and donor visibility.
- Produced and edited multimedia content, including short-form social media videos and an organizational introduction video, ensuring visual consistency and message alignment.
- Wrote success stories, captions, and campaign content, and supported PR and media coordination in close collaboration with the Communication Manager.

DISASTER RISK REDUCTION VOLUNTEER

Lebanese Red Cross | Beirut, Lebanon

MARCH 2025 – PRESENT

- Supported the Child Immunization Program in coordination with UNICEF and the Ministry of Health through door-to-door outreach and community engagement.
 - Assisted in communication activities related to the 1760 Non-Emergency Hotline, providing guidance and accurate information to callers.
 - Delivered health and risk-awareness messages to families and caregivers, promoting preventive behaviors and community resilience.
 - Delivered health and risk-awareness messages to families and caregivers, promoting preventive behaviors and community resilience.
-

SKILLS

- **Content Creation & Storytelling:** Skilled in writing clear, engaging articles, captions, and success stories that align with brand messaging and communication objectives.
 - **Video Editing & Media Production:** Proficient in editing engaging Reels and short-form videos using Adobe Premiere Pro, with strong visual pacing and platform optimization.
 - **Graphic Design & Visual Communication:** Experienced in designing communication materials, awareness content, and illustrated assets using Photoshop, Illustrator, and AI design tools.
 - **Social Media & Digital Strategy:** Capable of planning and producing content tailored for social platforms to enhance reach, visibility, and audience engagement.
 - **Field Communication & Documentation:** Able to capture photos and videos during field activities to showcase impact and support humanitarian communication goals.
 - **Collaboration & Communication Skills:** Effective team player with strong interpersonal skills, supporting coordination across media, field, and program teams.
-

EDUCATION

BACHELOR OF JOURNALISM AND MEDIA STUDIES

Lebanese University
JUNE 2025

LEBANESE BACCALAUREATE 2

Hussein Maktabi High School
JUNE 2018

VOLUNTEER EXPERIENCE

YOUTH VOLUNTEER

Lebanese Red Cross
NOVEMBER 2023 – PRESENT

- Facilitated educational and awareness-raising activities for youth on humanitarian principles, health, environmental issues, and community engagement.
- Supported the planning and implementation of local initiatives and volunteer campaigns to promote community welfare and social impact.