

Rime Marmar

Beirut, Lebanon | +961 71 273 944 | rime.marmar@gmail.com | [LinkedIn](#) | [Behance](#)

Experience

Graphic Designer – (May 2025 – Present)
Freelance, Remote.

Graphic Design Intern – (May 2025 – July 2025)
GraFix, Beirut, Lebanon.

- Design engaging social media content, including static posts, carousels, and promotional graphics for Instagram and LinkedIn.
- Create print-ready materials such as business cards, labels, and packaging.
- Develop comprehensive branding visual identities by designing logos, brand elements, patterns, social media templates, merchandise, and stationery.
- Collaborate with designers, social media managers and creative directors to produce visual assets for digital and print applications.

Educational Programs Specialist – (November 2021 – May 2026)
The KPI Institute, Remote.

- Manage all aspects of customer communication for the learning experience, including inquiries, complaints, service requests, and payment concerns.
- Provide comprehensive support to facilitators regarding all aspects of course delivery.
- Maintain accurate and up-to-date records of training documents, materials, attendance rosters, feedback forms, and training certificates.
- Centralize and analyze learner feedback and testimonials, ensuring communication with relevant colleagues and partners.

Education

Bachelor of Arts in Advertising – Graphic Design (2024 – Present)
Antonine University, Beirut, Lebanon.

Bachelor of Arts in Psychology (2024)
Beirut Arab University, Beirut, Lebanon.

Lebanese Baccalaureate in Life Sciences
Saint Georges School, Beirut, Lebanon.

Languages

Arabic – Native
English – Fluent, 8.0 IELTS Academic
French – Fluent

Skill Highlights

- Creative Tools: Adobe Suite (Illustrator, Photoshop, After Effects, InDesign, XD); Figma, Capcut, Canva, Procreate.
- Software Proficiency: Microsoft Office 365, Google Suite.
- Research and Analytical Skills: data collection/analysis, critical and creative thinking/writing.

Certifications

IC3 Digital Literacy Certification, December 2021.