

DANA EL MADANI

MARKETING GRADUATE

0096180077105 | danaelmadani1881@gmail.com | Beirut & Riyadh (Valid and Transferable KSA Iqama)

SUMMARY

Marketing graduate with practical experience in social media management, event coordination and customer relations. Proven ability to execute campaigns, analyze performance data and collaborate effectively on team projects, with a strong commitment to continuous learning and professional development

TECHNICAL SKILLS

Meta Paid Advertising
Social Media Marketing

Time Management
Teamwork

Office Tools and Canva
Fluent in Arabic and English

PROFESSIONAL EXPERIENCE

YMY Tutoring Beirut - Business Tutor

Feb 2026- May 2026

- Explained key course concepts and supported students in completing assignments and exam preparation
- Guided students through all stages of the bachelor thesis process

Voxire Solutions Beirut - Social Media Manager

June 2025 - April 2026

- Manage client social media accounts, including content planning, posting and ad campaign execution.
- Analyze campaign performance and audience insights to optimize engagement, reach and growth
- Increased a client's social media following to 94% growth rate in two months, leading to a complete sell out of product collection.

NBT Beirut - Marketing Intern

Dec 2025 - Feb 2026

- Contributed to the Parliamentary Youth Project in collaboration with Lebanon's Parliament and its members
- Supported marketing initiatives also through FDM Project and assisted in organizing content

Arab Bank Beirut - Customer Relation & Banking Intern

Aug 2025

- Assisted with daily operations, supporting dozens of customer interactions daily
- Helped process account openings, documentation and transaction handling

EDUCATION

Bachelor of Business Administration, Marketing

Sept 2023 - June 2026

Beirut Arab University

- Event Club Member

ADDITIONAL COURSES

- Social Media Marketing - DOT
- Social Media Strategies - HAYS
- IC3