

MIA ELKASSAA

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Finance Specialist in the Making | Blending Analytical Rigor, Market Insight & Business Strategy

SKILLS

Financial & Analytical Tools: Financial analysis, data interpretation, risk evaluation, budgeting, reporting

Technical Skills: Microsoft Office Suite (Excel, PowerPoint, Word), SQL (query writing & database management), Python (basic), Tableau (basic)

Soft Skills: Problem-solving, attention to detail, teamwork, research, client support, communication

EDUCATION

Bachelors in Banking and Finance – Lebanese American University (LAU) – Byblos, Lebanon | Aug 2023 – June 2026

PROFESSIONAL DEVELOPMENT & HONORS

PwC Middle East — Corporate Sustainability ElevateME Mentorship Programme (Cohort 5) | Jan 2026 – May 2026

- Engaging with PwC professionals to develop practical skills in sustainability, leadership, and responsible business practices

INTERNSHIP EXPERIENCE

Intern – Fransabank S.A.L., Lebanon. | June 2025 – Aug 2025

- Rotated across commercial and operational banking departments, gaining exposure to core banking functions

Sales Consultant Intern – BBCorp, Lebanon | March 2026 – June 2026

- Generated leads and supported client acquisition through financial service channels

PROJECTS & EXPERIENCE

Volunteer – Lebanese Spotlight NGO (Finance Department) | Jan 2024 – June 2024

- Contributed to budgeting, basic financial reporting, and donation tracking.

Strategic Forces Analysis– Middle East Airline Industry | Oct 2024 – Nov 2024

- Led a team in conducting Porter's Five Forces analysis of the Middle East airline industry.

Digital Wallet Adoption Behaviour Analysis – Business Analytics Project | Oct 2025 – Dec 2025

- Analysed and generated insights on digital wallet adoption in Lebanon using Python, SQL, Excel, Tableau, and Power BI

LEADERSHIP & ACTIVITIES

Treasurer – Business Analytics Club (LAU) | Sep 2025- June 2026

- Managed club finances, prepared budgets, and supervised funding for events.

Next Level Youth Empowerment Program – Season 3 (Certified)

- Completed training in Next Gen Skills, The Art of Personal Branding the Entrepreneur's Toolkit, Career Accelerator.