

Hamza Abou Trabi

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OBJECTIVE

Seeking an internship opportunity in Marketing and Brand Management.

EDUCATION

Lebanese American University (LAU), Beirut, Lebanon

Bachelor of Business in Marketing

2024 – Expected Graduation in May 2027

EXPERIENCE

Freelancer Graphic Designer

2026 – Present

- Created brand identities, logos, and packaging design for multiple brands including Al Reef, Al Barakeh Market, Al Barakeh Milk, Flourish, and Fluffy Cloud
- Developed visual concepts aligned with brand identity and target audience

Al Barakeh Market

2025 – Present

- Supported brand identity execution and customer facing operations at Al Barakeh Market.

Coach Raed Amasha

Dec 2025

- Edited digital content using storytelling and visual enhancement techniques.

Tools and More

Jun 2025

- Data entry

B4B/ Safi Steel manufacturing / Hasbaya International Technical College

2024-2024

- Photographer, post designer, video creator and editor for promotional content

EXTRA-CURRICULAR ACTIVITIES

Member – Photography team – Eco-Innovate – LAU, Beirut, Lebanon

2024-2024

Coordinator – MMKN, Lebanon

2023-2024

Member of Photography Club – LAU, Beirut, Lebanon

2023-2024

Member – Photography team – LAU Hult Prize – LAU, Beirut, Lebanon

2023-2024

Participant – One Minute Academy (U.S. Embassy) – Virtual Video Production & Editing Workshops

2023

Community Service project Participant – Teach for Lebanon Access Program (U.S Embassy)

2020-2022

WORKSHOPS & CERTIFICATIONS

HubSpot Academy Inbound Marketing Certification

2025

LAU Panel for Sustainable Business (LAU-PSB), First edition workshop

2024

Teach For Lebanon – Access Program

2020–2022

- Certificate of Achievement – English Access Microscholarship Program (2-year program)

- Participation in community service project (Ms. Faten)

Al Ghurair Foundation

2023

- Online Safety 201: Social Media Best Practices – Professional Profiles

- Public Speaking: Speaking with Confidence

One Minute Academy – U.S. Embassy

2023

- **Level 1:** Virtual Video Production Workshop, **Level 2:** Video Editing Workshop, **Level 3:** Co-Trainer Workshop

SKILLS

Computer Literacy: Microsoft Office (Word, Excel, PowerPoint, Outlook), python, java

Editing Skills: Adobe premiere pro, Adobe illustrator, Capcut, Canva

Languages: Fluent in spoken and written Arabic and English