

GEORGES AL HASBANY

DIGITAL PRODUCER

CONTACT

961-115 081
hasbanyg@gmail.com
Beirut, Lebanon
<https://www.behance.net>




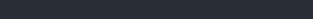
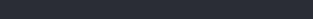
EDUCATION

BA in Cinematography and
Film/Video Production

Al Kafaat University

2013 – 2017

SKILLS

Premiere 
Photoshop 
After Effects 
Davinci 
Illustrator 

CERTIFICATE

Expository preaching

SHEPHERD'S TRAINING INSTITUTE

2022 – 2024

WORK EXPERIENCE

Social Media Team Leader

Youth For Christ Lebanon

Sep 2022 – Present

- Propose and oversee the use of any financial resources related the Social Media Department.
- Develop, implement, and manage social media campaigns to promote the ministry's mission and engage its audience.
- Lead and supervise social media team to ensure the successful execution of social media strategies.
- Analyze social media metrics and performance data to make data-driven decisions and adjustments.
- Create engaging content across various social media platforms maintaining consistent brand voice.
- Prepare, film and edit videos that are specific to donors and churches.
- Responsible for safekeeping and organizing all media equipment.
- Direct people while filming with respect and patience.

Videographer/Video Editor

Youth For Christ Lebanon

Jan 2021 – Aug 2022

- Provided pictures and videos of different ministries all over YFC.
- Prepared, filmed and edited videos that are specific to donors and churches.
- Worked with the team on creating ideas for filming, fostering a collaborative environment for creativity and innovation.

Digital Producer

Loolia

Mar 2019 – Dec 2020

- Worked as cinematographer for a TV campaign promoting comin Insurance.
- Collaborated closely with influencers and vloggers to capture their unique style and expertise in beauty tutorials, ensuring high-quality content production through filming and editing.
- Produced promotional videos for events and campaigns, showcasing brand partnerships with companies such as L'Oréal and Kérastase, and highlighting product launches and collaborations.
- Managed all aspects of video production, from planning and shooting to post-production editing and final delivery.

Videographer/Video Editor

Atbaki

Mar 2019 – Apr 2020

- Filmed and edited cooking tutorials, ensuring engaging and informative video production.
- Collaborated with chefs and food experts to capture their recipes and techniques effectively.

Videographer – Freelance

Music Hall

2019

- Filmed the Chehade Brothers' music Cover as a tribute to Army Day.
- Filmed live music performances for local and international artists.