

# CURRICULUM VITAE

## Khaled Mouallem

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### I. Personal Data:

Full Name: **Khaled Mouallem**

Date: November 15, 1990.

Mailing Address: Beirut, Lebanon/Dubai, UAE

Mobile +96171358955 / +971 585 412 487 / Email: [Khaled.mouallem@gmail.com](mailto:Khaled.mouallem@gmail.com)

### II. Key Skills:

- **Tools:** SEO, Rstudio, Vim-R, Oracle, Jupyter notebook, Qlick, Titanium, Parsehub, Mailchimp
- **Backend:** SQL PL/SQL, R, Python, c++, c, java-script, Mobile App development, java, machine learning, extensive knowledge of computer hardware and software and networking,
- **Frontend:** css, xml, Html5, VB, human computer interaction
- **Tracking:** SEO, Google AdWords Social Networking (Facebook, Twitter, Google+, LinkedIn), Internet (Navigation and Research), Microsoft office (word, excel, power point)

### III. Experience:

Mar 2018-  
present

**Mojo Tribe – Mobile App Developer**  
Dubai, United Arab of Emirates

#### **Internal project:**

- Developed, tested and implemented relational databases and procedural database code
- Create scripts to extract required data in SQL and Oracle

**Project Carrefour:**

- Developing, modifying, publishing and integrating Carrefour mobile app for 11 countries (UAE, Lebanon, Oman, Jordan, Kenya, Georgia, KSA, Egypt, Iraq, Kuwait and Qatar) using titanium.
- Testing and profiling Carrefour apps.
- Integrating firebase for Carrefour apps in (UAE, Lebanon, Egypt, Qatar...)
- Maintaining, managing and creating Sashido database and tables.
- UI/UX testing

**Project COOP:**

- Developing, and publishing Coop Lebanon app titanium.
- Testing and reporting.
- Maintaining Sashido Database

**Project Joora:**

- Developing and publishing “Joora” mobile application on IOS.
- Maintaining and managing Sashido database

**Personal Projects:**

- Website development using HTML5 and Wordpress.
- Conducted data migrations from third party databases to create consolidated database system.
- Test applications and create bugs report.
- Designed and developed applications on Appcelerator Studio.

Apr 2017-  
Feb 2018

**Viptech – Content Manager and Web Developer**  
Beirut, Lebanon

- Research for the best keywords using Google Ad words, with less competition and high search volume for high Ranking of website.
- Create content for email marketing campaigns
- Working on the SEO in order to improve the Google ranking
- On-Page Optimization: Broken link check, Website Analysis, Competitor Analysis, Keywords Selection, Meta Tagging, Content optimization, alt tag on images, Google Webmaster Tool and Google, Analytical Tool Code Installation.
- Off Page Optimization: Social Media Optimization, Google Analytical Tool, Feed Submission.
- Recommend and develop strategies for growing and leveraging our social media follower base using promotions, polls, and surveys.
- Data scraping, data cleaning, data storing and data analyzing.
- Project: Website development with e-commerce solution
- Develop and integrate the database of the website
- Data management, data segmentation and generating e-commerce automated emails.
- Google Adwords: code integration and statistics management.

Nov 2016-  
Jan 2017

**LIS**  
Jounieh, Lebanon

- Software support
- Responsible for optimizing SQL queries
- Create, modify and maintain SQL Scripts
- IT support
- Software trainer
- Database recovery and backup
- Database administration
- Designed database, tables and views structure for the application.

#### IV. Trainings:

Oct 2018-  
Nov 2018

**Data analytics training, Keyrus**  
Dubai, UAE

**Qlik Sense and Qlik view Training (data visualization and business intelligence platform):**

- Adding and associating data
- Designing data models and generating visualizations.
- Creating Reports with Qlik NPrinting
- Working with GeoAnalytics
- Qlik scripting
- QlikView Designing
- QlikView Development

May 2016-  
Aug 2016

**Intern IT Specialist, ALCS (ITG)**  
Beirut, Lebanon

- Hardware repairing
- Laptops diagnostic and trouble shooting
- Disassembling and reassembling laptops
- Software implantation
- Software restore
- Support and maintenance.  
Database recovery and backup

#### V. Projects:

Jun 2019

**Deep Learning Prorject (using Artificial Neural Network)**

Project link:

[https://github.com/kalide33/Bank\\_Project-ANN-](https://github.com/kalide33/Bank_Project-ANN-)

## **VI. Certifications:**

**Mar 2019                      Google Analytics Individual Qualification**

Certificate link:

<https://drive.google.com/file/d/1RTkTnj342MTxrs3sDLforjbY3cYt7CWP/view?usp=sharing>

**Jul 2018                      Python for Data Science**

- IBM Certification for accomplishing the “Python for Data Science” course. Grade achieved 100/100.

Certificate link:

<https://www.coursera.org/account/accomplishments/certificate/6HTVB2DYJ4D8>

**Oct 2018                      Introduction to Data Science in Python**

- University of Michigan Certification for accomplishing the “Introduction to Data Science in Python” course.

Certificate link:

<https://www.coursera.org/account/accomplishments/certificate/MZPWTPAEY4UU>

Nov 2018

**The Data Scientist's Toolbox**

- Johns Hopkins University Certification for accomplishing the “The Data Scientist's Toolbox” course.

Certificate link:

<https://www.coursera.org/account/accomplishments/certificate/85GLCA8K6VGT>

**VII. Education:**

Sep 2012-  
May 2016

**The Holy Spirit University of Kaslik, Lebanon**  
*Bachelor in information technology*

Sep 2010-  
Jun 2012

**University of Saint-Joseph, USJ Lebanon**  
*Bachelor in Math and Technology*

Apr 15

**college elite- Beirut**  
Arabic baccalaureate

### **VIII. Special Skills:**

| <b>Language</b> | <b>Speaking</b> | <b>Writing</b> | <b>Reading</b> |
|-----------------|-----------------|----------------|----------------|
| Arabic          | Excellent       | Excellent      | Excellent      |
| French          | Good            | Good           | Good           |
| English         | Good            | Good           | Very good      |

1. ***Volunteer:*** red cross trained medic  
Jun 2008-  
Jun 2009

### **IX. References:**

**Hassan Abou Zeid [MojoTribe Managing Partner], Mr., +31 6 38494079**

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