



HANEEN TAY

CONTENT CREATOR & VISUAL STORYTELLER

P. +961 71243071 E. haneentay@gmail.com A. Kfar Him, Lebanon

PROFESSIONAL EXPERIENCE.

FREELANCER. REMOTE, 2019 - NOW

Working on a freelance basis with individuals and startup companies like MakerBrane as a video editor, videographer and photographer of digital content. Videos are available for your review at: <https://www.behance.net/gallery/81324517/MakerBrane-YouTube-Series>

TEAM LEADER & SENIOR DIGITAL PRODUCER, MATHAF, 2016 - 2019

Full time position with Loolia Ventures SAL and its sister companies Sohati.com and Ounousa.com; content platforms gathering jointly a community of 6 million monthly unique users. This position involved research, content creation and digital production of daily YouTube videos and branded online campaigns, promoted to Team Leader of the production team a year and a half later. Videos are available for your review at:
<https://www.behance.net/gallery/71436949/Neutrogena-HydroGel-Mask-Ad-2018>
<https://www.behance.net/gallery/71213601/Pierre-Fabre-Ad-2018>

SOCIAL MEDIA CONSULTANT, REMOTE, 2016

Working remotely with the New York based design innovation agency, Tranzishen.com, that curated The World Summit on Innovation and Entrepreneurship. This position involved developing a communications strategy, creating monthly content calendars and designing communication tools and analyzing data. Visuals are available for your review at:
<https://www.behance.net/gallery/81314205/World-Summit-on-Innovation-Entrepreneurship>

AWARDS.

BYBLOS BANK AWARD FOR PHOTOGRAPHY FINALIST

Purple Lens by Byblos Bank
<https://goo.gl/udAGlr>
2016

"THE WAR AS I SEE IT" PHOTOGRAPHY CONTEST FINALIST

International Center For Transitional Justice
<https://goo.gl/UDKUGt>

EDUCATION.

LEBANESE INTERNATIONAL UNIVERSITY
BA in Communication Arts - Radio & Television
2012 - 2016

CERTIFICATES.

INTRODUCTION TO INTERNATIONAL
HUMANITARIAN LAW (IHL)
Humanitarian Leadership Academy
A <https://kayaconnect.org/> e-learning course
2019 – In Progress

YOUTUBE CERTIFICATION
YouTube Creator Academy
2018

JOB SKILLS.

DIGITAL MEDIA
CONTENT CREATION
WRITING
TRANSLATION
SOCIAL MEDIA
GRAPHIC DESIGN
VIDEO EDITING
ANALYTICS

EXPERTISES.

SELF MANAGEMENT
COMMUNICATION
NETWORKING
TIME MANAGEMENT
TEAM BUILDING
PROBLEM SOLVING
STRATEGICAL THINKING

ON SOCIAL MEDIA.

□ BLOGGER <https://haneentay.blogspot.com/> □ INSTAGRAM <https://www.instagram.com/haneentay/> □ BEHANCE <https://www.behance.net/HaneenTay>



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LANGUAGES.

ARABIC – Native

ENGLISH – Fluent

FRENCH – Basic

INTERESTS.

STREET PHOTOGRAPHY

DOCUMENTARY FILMS

HUMAN RIGHTS

PSYCHOLOGY

POLITICS

READING

REFERENCE.

SABINE DE MAUSSION
FOUNDER MAKERBRANE, LEBANON
[e. sabine@makerbrane.com](mailto:sabine@makerbrane.com)

SAM HAMDAN
CEO TRANZISHEN, NEW YORK
[e. samdan@tranzishen.com](mailto:samdan@tranzishen.com)

VERONIQUE ABOU GHAZALEH
EDITOR IN CHIEF OUNOUSA.COM, LEBANON
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ON SOCIAL MEDIA.

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