

CV

Arij Mougharbel

Floor 2, Moukadam building, Nouwayri, Beirut, Lebanon

Tel: 961 71 912928

E-mail: arijmougharbel@gmail



Objective

A Position in Marketing and Advertising related field - such as media planning - creative department and social media department or any Graphic Design position. A Highly talented, driven and flexible designer with proven record delivering creative and innovative design solutions. A proven ability of developing projects from inception through Production to final deliver, ensuring that all work is effective, appropriate and delivered within degree with agreed timescales.

Education

- **Starting September 2016 till present**
Start my Master Degree in Design Management at
The American University of Science & Technology (AUST)
- **August 31, 2017**
Certification in Start up Digital Marketerees from AUST
signed By Warren Knight Institute - UK
- **January 4, 2017**
Certification in Design Management from AUST
signed By Cabirio Cateulla From Politecnico di Milano - Italy
- **December 9, 2016**
Certification in Data mining from AUST signed By Lisa Saleme
From BDL - Baanque Du Liban
- **November 13, 2016**
Certification in Digital Marketing from AUST
signed By Warren KnightInstitute - UK
- **June- July 2014**
Attending Workshop in 3D max modeling at AUCE
American University of Culture and Education with Dr. Mohamad Jaber
- **June 18 2012**
BA - Bachelor of Art in Advertising & Communication Art
From American University of Science and Technology- AUST
- **May 17 2012**
Certification From Bloom Shabeb - Bloom Bank
- **2008-2009**
Lebanese Official Baccalaureate Socio-Economy
From Fakher El Dine High School

Professional Experience

● 2012 till present

Freelance Graphic Design and Photography

Carried out Freelancing Design and Photography project For Various Clients .

● March 2018

Working as marketing specialist and Social media For ITC - International Testing Center For AUST and in Collaboration with British Council. I was responsible of :

- Building and executing social media strategy through competitive & audience research
- Setting up and optimizing company pages within each social media platform
- Market for the IELTS test and the prep-courses for SAT , Toefl and IELTS at schools , companies and embassies .
- Brainstorming and developing ideas for creative marketing campaigns

● 5 February 2013 till 2018

Working at the American University of Culture And Education (AUCE)

I start working as a librarian at the university : responsible of library Books , online library, library data and management.

Then i was promoted to **MARKETING AND SOCIAL MEDIA SPECIALIST** and i was responsible of :

- Giving info for new student .
- Attending school orientation, exhibitions and present university.
- Responsible of the posters designs, Broshures and Roll up banners Design.
- Following up with printing press / and marketing promotional item.
- Brainstorming and developing ideas for creative marketing campaigns
- Building and executing social media strategy through competitive & audience research
- Setting up and optimizing company pages within each social media platform
- Responsible of AUCE Social Media and Developement of the Website .
- Responsible of data entry and Marketing archive.
- Preparing events and campaigns for AUCE.
- Responsible of Layout and Printing Diplomas.
- Helping Head of marketing and Do coordination with her.

● 20 February 2012 till January 2013

Graphic Designer / Computer Operator

Doculand Mathaf & Maliks Mazraa Branches

- Specialized in Printing and creating Graphical Element
- Creating Visuals for broshures , menus , banners , invitations card , posters etc...
- Also I had to meet monthly targetsets by the company and working hard with professional upscale companies were i had to meet their standards and deadlines.

Work Experience During Studies

● 15-9-2012 till 15-11-2012

Makassed Khalil Shehab School - ASA Book / kids magazine design

● 16-8-2012

Magic Color Comapany Branding : Designing Logo, FLYers , BC

● 2010 - 2011

Teacher at Beit al Atfal School

Teacher in Drawing , Sport and Gave a private Lesson for the elementary classes

● 2009 - 2010

Green Glory For Paper and Printing

I start Working as Secretary responsible of :

- Answering phone calls
- Sending fax and emails
- Organizing meeting schedules
- Filling

Then Moving to work in sales and printing Department i was trained about all kind of papers available at the companies how to sell them and how to design and prepare file for printing.

Internships

● 1-3-2012 till 30-5-2012

Internship at Muse 3 Advertising agency at saifi village / creative department

● 17-5-2012

Bloom Shabeb internship / building a CV

Computer Competencies

Creative flair , backed with up to date knowledge and professional experience of the industry softwares

Proficient

Adobe Illustrator



Adobe Photoshop



Adobe InDesign



3ds max



Corel draw



Adobe Flash



Vegas



acid



sound forge



Microsoft Suite



General Competencies

- Laser cutting machines and all kind of printing and papers
- Strong Organizational skills and communicational skills
- Great attention to details
- Ability to translate concepts into effective visuals and presentations

Languages

Arabic (native) English (fluent) French (fluent)

References

Written References and recommendation letters are available
UPON REQUEST