

OMAR DAOUK

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I am seeking a rewarding yet challenging job that will help me apply my theoretical and practical studies, providing me with a new set of skills and experience; and thus adding value to my education and broadening my understanding in the field of Business in General

WORK EXPERIENCE

JANUARY 2021 – FEBRUARY 2021

MARKETING TEAM MEMBER, IMULTICHANNEL

JOB TASKS:

- CREATING AND SENDING BLOG CONTENT FOR VARIOUS CUSTOMER WEBSITES
- CONDUCTING SWOT ANALYSIS REPORTS FOR NEW MARKET ENTERING PURPOSES
- IDENTIFYING COMPETITORS IN THE E-COMMERCE FIELD IN THE GULF AREA

AUGUST 2018 – SEPTEMBER 2018

BANK SUMMER INTERN, BYBLOS BANK

JOB TASKS:

- SAVING TIME ON DOCUMENTATION OF INTERNATIONAL STUDENTS PAYMENTS
- EXECUTING CUSTOMER SATISFACTION SURVEYS TO BOOST OVERALL PERFORMANCE

EDUCATION

AUGUST 2016 – JULY 2019

B.S IN BUSINESS- INTERNATIONAL BUSINESS, LEBANESE AMERICAN UNIVERSITY (LAU)

GPA 3.1+

JULY 2016

LEBANESE BACCALAUREATE IN ECONOMICS & SOCIOLOGY, MAKASSED OMAR BEN EL KHATTAB

CERTIFICATIONS

APRIL 2021

THE FUNDAMENTALS OF DIGITAL MARKETING, GOOGLE DIGITAL GARAGE

JANUARY 2015 – MAY 2015

TENTH GC LAU MUN ANNUAL HIGH SCHOOL CONFERENCE

QUALIFICATIONS

MICROSOFT OFFICE SKILLS:

- MICROSOFT WORD: PROFESSIONAL
- MICROSOFT EXCEL: BASIC
- MICROSOFT POWERPOINT: PROFESSIONAL
- OUTLOOK: BASIC

LANGUAGES

- ARABIC: NATIVE LANGUAGE
- ENGLISH: FULL PROFESSIONAL PROFICIENCY
- SPANISH: BASIC KNOWLEDGE

EXTRACURRICULAR ACTIVITIES

SEPTEMBER 2020 – NOVEMBER 2020

SPORTS CONTENT CREATOR INTERN, DM23 SPORTS MANAGEMENT

TASKS ACCOMPLISHED:

- ORGANIZING AND POSTING A RESEARCH COVERING THE 2020 NBA BUBBLE
- CONDUCTING A REPORT ON WHY AMERICAN FOOTBALL IS A UNDERRATED SPORT
- HIGHLIGHTING THE IMPORTANCE OF WOMEN IN SPORTS

JUNE 2019 – PRESENT DAY

HEAD OF LOGISTICS & OPERATIONS, COFFEE & POLITICS

TASKS:

- MANAGING THE TALKS WHILE FINALIZING THE ATTENDANCE LIST
- PROMOTING DEBATE TOPICS ON ECONOMICS, LAW, AND POLITICS

AUGUST 2017 – AUGUST 2018

SECRETARY- INTERIM PRESIDENT, LAU FOOTBALL FANS CLUB

ACCOMPLISHMENTS:

- CONDUCTING AND OVERSEEING CLUB MEETING TO OUTLINE FUTURE EVENTS
- SUCCESSFULLY COMPLETING THE BIGGEST FOOSBALL, FUTSAL, AND PS4 EVENTS
- SECURING A SMALL CAPITAL FROM THE VARIOUS CLUB EVENTS