

RAMY DAAKOUR

Social Media / Marketing & Advertising

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Kfarhbab, Ghazir

Work Experience

December 2012 - Present : Yokohama Lebanon

- **Social Media Management :**

- Run campaigns on multiple platforms, Facebook, Instagram, Twitter and YouTube.
- Analyze, monitor and report campaigns.
- Prepare day-to-day content visuals and texts.
- Page and post boosting to targeted and specific audiences.

- **Website and mobile application management :**

- Update content.

- **Advertising :**

- Prepare annual campaigns and marketing plans.
- Media Planning: TV, Radio, OOH, Press.
- Prepare ATL & BTL materials.
- Manage advertising materials distribution.
- Coordinate events.
- Sourcing and filtering sponsorship requests and offers.

- **Manage customer enquiries and complaints.**

October 2009 - February 2011: Ace Hardware (Now Home & Beyond)

- **Indoor sales :**

- Help customers with their requests and needs.
- Solve customer complaints.
- Manage stock.
- Aisle Management.

Objective

Seeking a job at a respected and leading company in the region.

Profile

- Goal oriented individual.
- Good Teamworker and able to work independent.
- Self motivated and organized individual to continue to advance at work.
- Creative and able to think big.

Education

Holy Spirit University of Kaslik - USEK

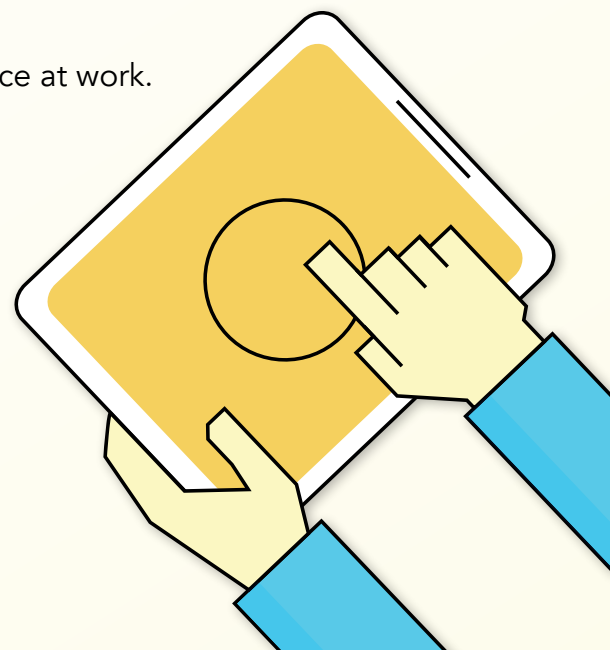
2009 - 2012: BA in Business Administration - Marketing.

Cortbawi Institute

2006 - 2009: Technical Baccalaureate in Hospitality.

Skills and Expertise

- Photoshop and Illustrator.
- Powerpoint, Adobe, Excel, Word.



Languages

Fluent in English, Arabic, French (writing and speaking)

Interests and Activities

Football, Sports, Music, Movies and video games