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PRO SKILLS

- ADOBE ILLUSTRATOR**
- ADOBE XD**
- ADOBE PHOTOSHOP**
- AFTER EFFECTS**
- FINAL CUT PRO**
- SKECTH**

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- Instagram**
instagram.com/thetruedrue
- Facebook**
Facebook.com/AndrewAbdo
- LinkedIn**

ANDREW ABDO

GRAPHIC DESIGNER

ABOUT ME

I am a Graphic Design Graduate, passionate of Branding, Photo Montage, Typography and specifically Advertisement . I am always reading and attending conferences about Design and Customer Experience Design, Data Rights and how to improve the relation and the intercation of the user with the Product. I also follow Design trends and stay up to date to know where the industry is going and how it's evolving.
The Business aspect behind Graphic Design caught my attention and I am always trying to teach myself more about it by reading and watching documentaries.

EXPERIENCE

- 2020**
Mindflares

UX/UI DESIGNER

Mindflares was the place where i gained the biggest experience and knowledge in UX Design, by taking part in stakeholders meetings, user case studies and discovery sessions. Plus i had the chance to follow the entire process of building a digital product from start to finish.
- 2019**
Arabnet

GRAPHIC DESIGNER

Being Part of the Arabnet Team was a wonderful Experience, working on the Largest Tech & Innovation Event in the MENA Region was a Confidence Booster and gave me alot of exposure. Travelling to KSA (RIYADH) is where i saw my work come to life on Large Scale ,11 meters wall, Huge Screens Designs, Gigantic Flex Prints (Billboards & Outdoor Ads) along side with Social Media Posts & Campaigns. Arabnet introduced me to the Business World because we were always surrounded by Startups, Investors and Influencers from all over the World.
- 2016 - 2018**
Grind Digital Agency

JUNIOR GRAPHIC / UI DESIGNER

Working with a Digital Agency helped me develop my skills in Teamwork and Communication with colleagues to help the Agency achieve her goals, attend corporate meetings with Local & International clients. I worked in Social Media, Advertising, Business Strategy, Packaging and UI/UX Design.
- 2016 - Present**
Freelance

GRAPHIC DESIGNER

Freelance introduced me to the market. I worked on Branding, Advertising, Social Media and Video Editing for several clients from doctors to restaurants , which helped me gain skills in Communication with clients and Business.

EDUCATION

- 2016 - 2019**
Lebanese University

BACHELOR OF GRAPHIC DESIGN, VISUAL COMMUNICATION & ADVERTISING

University is where I learned the basics of Typography, Visual Balance, Arts & Graphic Design History, Design Thinking and Ideation, 2D Animation, Sketching, English, French & Arabic Copywriting, UX/UI Design.
- 2013 - 2016**
Sagesse Beyrouth

HIGH SCHOOL
- 2010 - 2013**
Sagesse Beyrouth

SECONDARY EDUCATION
- 2002 - 2010**
Frères Gemmayze

PRIMARY EDUCATION

INTERESTS & HOBBIES

- Djing
- Vinyl Records Collecting
- Animation
- Graffiti
- Scout
- Traveling
- Custom Sneakers