

Doha Jawad

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EDUCATION

American University of Beirut (AUB)- Lebanon

May 2019

Bachelor of Business Administration (BBA)

Lycée Franco-Libanais Verdun- Lebanon

June 2016

French Baccalaureate with honors

EXPERIENCE

BLOM Bank Intern, Beirut

May-July 2018

- Studied BLOM Bank's marketing strategies, as well as offered new marketing approaches to help attract a new segment
- Organized the filling process of all the bank's daily transactions

Zomato Sales Intern, Beirut

July-August 2019

- Helped launch a new service "Table reservations" with the team
- Responsible for getting clients on board through cold calls and meetings

AddBloom Social Media Executive Intern, Beirut

September-November 2019

- Created content calendars, developed and distributed text and image-based content
- Created monthly reports using SocialBakers for Facebook and Instagram
- Assisted in proposals for prospective clients and brainstorming of creative campaigns

Azadea Customer Service Intern, Beirut

December 2019-February 2020

- Handled complaints from customer and gave prompt responses via phone, email and social media
- Ensured customer satisfaction and provided professional support by reaching out to them
- Suggested solutions for problems and answered questions about terms of sale

ACTIVITIES AND INTERESTS

Red Cross- AUB

September 2017- July 2018

Member

- First aid training
- Raised awareness on important matters around campus (environmental crisis, blood donation, orphanages, and diseases.)
- Marathon Safety

AUB Outdoors

March 2018-May 2018

Marketing team member

- Advertised the event offline by distributing flyers and informing people about it
- Supervised stands and entertainment activities during the event

American Society of Civil Engineers-AUB

August 2018-May 2019

Member

- Volunteering camp in Tyre, helped in the renovation of the municipal basketball court

Outlook Newspaper

September 2018-May 2019

Marketing team member

- Organization of events around campus
- Generation of social media content

TEDXAUB

September 2018-May 2019

Logistics team member

- Organized on campus talks
- Ushered and sold tickets

GENERAL SKILLS

Languages: Fluent Arabic, English, French.

Computer: MS Office Suite (Word, PowerPoint, and Excel)