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beirut , Lebanon



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SKILLS

spss

microsoft excel

understanding customer needs

communication and persuasion

LANGUAGES

English

Full Professional Proficiency

arabic

Full Professional Proficiency

Neaam Hussein

junior marketer

i'm an enthusiastic person who's eager to learn and be challenged. creativity is an important aspect of my life style, I always try to think of out the box and find innovative ideas and solutions hence I've chosen marketing because I believe I can excel in that field.

EDUCATION

bachelor in business administration with emphasis in Marketing and management

Lebanese university

ADDITIONAL EXPERIENCE

marketing intern

Al Bani engineering

2017 – 2018

lebanon

Achievements/Tasks

- Social media marketing, responsible for posting consistently on social media platforms and replying to comments and messages.
- B2B and BC2 sales.
- searching for prospective customers and contacting them.
- customer service.

Contact: ziad shoueib – 70770505

Marketing intern

URDA -Union of Relief and Development Associations

05/2019 – 07/2019

Achievements/Tasks

- Gathered monetary donations, helped in events and project
- social media marketing

Contact: Zakaria Al Omar – 76058480

Brand Ambassador

Careem

03/2019 – 07/2019

Lebanon

Achievements/Tasks

- raised brand awareness
- promoted services and participated in implementing marketing campaigns

Contact: Mohammed srour – 70963881

Lead member in the Cultural commitee

SAMA Club

01/2017 – 06/2019

SAMA is a lebanese univeristy secular club

Achievements/Tasks

- Responsible for event planning and gathering sponsorships.
- Handled internal conflicts.
- Managed to find solutions under pressure within a limited time frame.
- Managed social media posts and copywriting.

PERSONAL DEVELOPMENT

Presentation skills

Participated in the LAU MODEL UNITED NATIONS, presented Yemen and won among the united nation's committee for trade and development.

Case study skills

Participated in the LAU Case study competition and made it to the shortlisted finalists.

Stock Market knowledge

Participated in BLOM Bank's stock exchange competition

Volunteer work - Children cancer center of Lebanon