

HUSSEIN M. HAKIM

Junior Marketing Specialist

An enthusiastic, skilled, and reliable Marketing Specialist with an objective to lead, challenge and be challenged as a marketer. I am seeking to deliver my talent skills, and my applied knowledge that will surely benefit in growth, and profits for your company.

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Tayouneh, Beirut, Lebanon

31 August, 1993

linkedin.com/in/HUSSEINMHAKIM

EDUCATION

Bachelors of Marketing And Business Administration

LEBANESE UNIVERSITY | LUEB.

09/2014 – 09/2019

Attended Courses

- Organizational Behavior
- IMC and Advertising
- Marketing Management
- Case Studies

WORK EXPERIENCE

Part-time Promoter

Select Agency

03/2019 – Present

Beirut, Lebanon

Tasks

- Present new products for customers.
- Engage with customer and discover their wants and needs.
- Submit daily sales report through the company sales app.

Indoor Sales | Customer Care Agent

Headquarters, LIBANPOST.

08/2016 – 10/2016

Tasks

- Handled cash, served customers and supported colleagues.
- Answered warmly customers' enquiries and complaints.
- Offered available, and new products line for retail customers (electronics, gadgets, post services ...).

Marketing Consultant, Assistant manager And Cashier

Supermarket Sara.

07/2014 – 06/2016

Achievements and Tasks

- Developed a marketing strategy: strategic planning, logo creation, and promotion: sales coupons, and indoor advertising.
- Achieved high level of customer satisfaction through handling and fixing problems wisely and proficiently.
- Created an online presence, Facebook page: Supermarket Sara which aimed to build brand awareness and communicate with customers.
- Handled cash and became proficient in stock management.
- Organized weekly team meetings with the general manager.
- Hired, trained and supervised staff.

SKILLS

Excellent verbal and written communication

Understanding of customer preferences and tastes

Teamwork

Warm attitude

Complaints handling

Excellent leadership

Multitasking

Quick-self learning

Time management

Mind mapping

Planning and reporting

Openness to new experiences

Goal and detail oriented

Photography, Photoshop & Illustrator

MS: Word, Outlook, PowerPoint, Access, and Basic Excel

VOLUNTEERING

Sama Club, Lebanese University, Faculty of Business (10/2018 – Present)

Head of Cultural affairs at our faculty branch club

CERTIFICATES

Head Start from INJAZ (JA Worldwide) (03/2018)

Steps to Success Program 1 A Head Start: CV writing, and job hunting skills for the job market.

Personal Finance from INJAZ (JA Worldwide) (06/2018)

Steps to Success Program 2 Personal Finance: financial skills: earning money, saving, budgeting, crediting and risk managing.

Steer Your Career from INJAZ (JA worldwide) (12/2018)

Steps to Success Program 3 Steer your Career: Leadership, Emotional Intelligence EQ, Public Speaking, and Presentation skills.

LANGUAGES

English

Full Professional Proficiency

Arabic

Native or Bilingual Proficiency

INTERESTS

Marketing

Technology

Literature