# Shadi Almjdalani

1989-6-11

Hamra, wadeh sabra st, Beirut City | +961-76997815 | shadi.htc.89@qmail.com



#### **OBJECTIVE**

I am a highly dedicated and organized project manager with a diverse work history and years of leadership experience. I am ready to oversee and manage large-scale projects from conceptual phase through completion. I have excellent communication skills and am experienced in dealing with customers, executives, and employees of all levels. I am passionate about finding the best way to complete the mission, and I have demonstrated successful leadership of several complicated projects. My work experience and excellent leadership skills allow me to improve employee cooperation with both internal and external partners

#### **EDUCATION**

#### Syrian Virtual University

Master of Business Administration
 Not graduated

Syria

#### Syrian Virtual University

Bachelor of Information Technology

Graduated

Syria

#### Edexcel, BTEC, LCCI and EDI

Diploma of Computing Science

Graduated

Syria

#### **Computer Technology Institute**

Diploma of Computer Technologies

Graduated

Syria

#### EXPERIENCE

### Social Media Manager | Western University Link Students

2018 - Until now

Responsible for managing the organizations social media and online interactions with customers through social media.

#### Social Media Manager | Seif Beauty Clinic

2016 - Until now

Responsible for managing the organizations social media and online interactions with customers through social media.

# Coaching (e-marketing) | MAGMA Organization

Training and teaching the e-marketing profession in addition to the management and development of educational content.

### Field Researcher | GOPADERD

2016 - 2017

A field researcher to collect information, prepare reports and statistics for UNICEF in the Back to School Program.

# Teaching (IT) - Part time | Computer Technology Institute 2012 - 2016

Training and teaching the IT profession in addition to the management and development of educational content

# Salesman | APPS Center

2010 - 2015

Selling products and services using solid arguments to prospective customers, performing cost-benefit analyses of existing and potential customers and Maintaining positive business relationships to ensure future sales.

	V I					
					G	

Marketing Strategies & Campaigns
Creative Team Leadership
Focus Group & Marketing Research
Sales Collateral & Support

#### PERSONAL SKILL

SKILL	Evaluation 5 🔀
IT	***
Social media marketing	***
Coaching	****
Networking	***
Photoshop	***
English writing	☆☆☆
English reading	***

#### LEADERSHIP AND ADDITIONAL SKILLS

- JCI-YEP Entrepreneurship Program.
- Jusoor Entrepreneurship Program.
- ICTI Entrepreneurship Program.
- E-marketing course Edraak.
- Amazon Trained Ecommerce Specialist.
- Founder and a general coordinator of charitable Marathon events in Swaida.
- National Peace Program.
- Negotiation and Crisis Management Program.

# AWARDS

- a volunteer with UN SDGs a city ambassador opportunities knock your door, 2017 –Present
- JCI-YEP Entrepreneurship Program in Syria 2016 .
- Letter of appreciation for instructing introduction to social media marketing a workshop offered by magma academy .

#### REFERENCES

Seif Beauty Clinic, Company
Available upon request
APPS center, Company
Available upon request
MAGMA, Organization
Available upon request