
KAREN GEAGEA



KAREN.GEAGEA@GMAIL.COM



961 70 195477

BORN ON

2.10.1988 – BEIRUT, LEBANON

SKILLS

Innovative and Creative with potential that is ready to be put to productive use.

Exceptional in communication, presentation and team working skills with ability to make things happen despite challenges, and work towards successful accomplishment of the company's objectives.

LANGUAGES

Excellent command of spoken and written Arabic, English and French.

EDUCATION

INTERNATIONAL MBA (BUSINESS MANAGEMENT)

IAE Panthéon-Sorbonne, Paris FRANCE

Paris Dauphine, Paris FRANCE

Saint Joseph University, Beirut LEBANON

Graduated with Honors
2016

BACHELOR IN HUMAN NUTRITION & DIETETICS

Holly Spirit University of Kaslik, Kaslik LEBANON

2011

Lebanese Colloquium (Registered Dietitian)
2012

EXPERIENCE

COMMUNICATION FOR DEVELOPMENT CONSULTANT / UNICEF

From January 2018 to Present

Supported zonal office, education sector and C4D team in Beirut & Mount Lebanon in school-based and partners monitoring, coordination and assessment

Liaised and reported to the education officer

Monitored the Back to School online feedback and hotline mechanism and responded to all communication when needed

COMMUNITY EDUCATION COORDINATOR AND OUTREACH VOLUNTEER / UNICEF

From May 2017 to October 2017

Outreached vulnerable children organized and delivered awareness sessions on the importance of education and schooling.

Liaised and reported to the Education Officer.

Conducted monitoring visits to schools with donors

Coordinated with partner NGOs to plan education strategies and follow up on implementation

COMPUTER LITERACY

Microsoft Office (Word, Power Point, Outlook, Excel), ODK, networking and internet proficiency

COMMUNITY HEALTH & NUTRITION EDUCATOR / IOCC

From October 2016 to present

Organized and delivered awareness sessions to vulnerable women about breastfeeding “IYCF”, hygiene and vaccination (part of the National campaign with UNICEF and MOPH)

Liaised and reported to the Health and Nutrition Field Office.

BUSINESS DEVELOPMENT & MARKETING OFFICER / STB

From August 2015 to September 2016

Developed and delivered strategies for increasing the business

Managed marketing and communication strategies

Prospected new clients and maintained contact with existing clients

PRODUCT SPECIALIST / EAM

Project based timeline

Introduced and raised awareness of nutritional products (such as Bolero, VitaCoco..) with dietitians for Marketing campaigns across Lebanon

VOLUNTEERS' COORDINATOR / BASSMA

From February 2015 to July 2015

Recruited, guided and oriented volunteers.

Looked after the volunteers' database and records

Organized activities in coordination with different departments

HEAD DIETITIAN / KEEN CLINICS

From August 2012 to June 2017

Conducted nutritional consultations, interpretation of lab results, diet and menu planning, exercise suggestions, motivation, and follow ups

Marketing, advertising and business development strategies

ONLINE BLOGGER / ATYAB TABKHA & 3A2ILATY

Writing Health and Nutrition related articles and tips

Writing Diet and healthy recipes



**FIRST AID AND EMERGENCY MEDICAL TECHNICIAN /
THE LEBANESE RED CROSS**

From June 2010 to June 2015

EMT and mission leader - Member of Emergency Medical Services

Successfully attended: "Cadres training of management & leadership"

DIETITIAN / INTERNSHIP

The Diet Center

Community nutrition and activities for kids

Wrote articles and topics for the newspaper and radio show

Le Gabarit

Implemented and controlled kitchen hygiene (HACCP)

Serhal Hospital

Studied patients' files and ordered the appropriate diets

Supervised tray lines and implementation of HACCP Principles.

Visited patients to ensure satisfaction

SUPERVISOR / SMAF (SUMMER CAMP)

Summers from 2003 to 2009

Planned, coordinated and organized activities

Supervised the implementation of the program and flow of the day

Handled inscriptions and payments of members

OTHER DIPLOMAS

Certificate of achievement in Basic and Advanced security in the field provided by the United Nations Department of Safety and Security (UNDSS).

Certificate of training. A workshop for the education sector on guidelines for integrating Gender-based violence interventions in Humanitarian action with Global Protection Cluster

Certificate in Train the Trainer about Communication skills and Community Engagement for the back to school campaign with UNICEF and Communication for Development Support (C4D)

Certificate in Strategies and communication techniques for NGOs with





the French Association of journalism AFEJ.

Certificate in Stretch Dimension Selling with TRACE Training and coaching executives.

PHTLS (pre-hospital trauma life support) certificate of success, membership and full attendance with the Lebanese Red Cross, NAEMT and AUB.

