

Faisal Salman

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OBJECTIVE

I am a fresh graduate currently searching for a job in marketing. My goal is to develop my skills and acquire experience to utilize them on the job. I look forward to working with a team of professionals which will allow me to contribute to the field of marketing.

EDUCATION

- **Lebanese American University (LAU)** Beirut, Lebanon
Bachelor of Science in Marketing 2012 – 2016
 - The most noteworthy practical skills acquired through my years at LAU are as follows:
 - Business simulation (Capsim):
Students were divided into six teams, made up of six members each, to compete against each other in an ever-changing business environment. Using Capsim, the teams' members had to maintain a competitive advantage by making strategic decisions, keeping in mind the different departments in their control.
 - Developing a business plan:
We learnt how to prepare a business plan for a prospective company within a contemporary business environment, while attending to various departments including the business of management, principles of marketing, financing and information technology management.
 - Marketing Strategy:
This course taught us to analyse many marketing activities from the viewpoint of a marketing executive. This involves the diagnosis of marketing problems, identification of opportunities and analysis of alternative courses of action in order to recommend sound marketing strategies and action plans.
- **American International School of Kuwait (AIS)** Kuwait
High school diploma 2008 - 2012

EXPERIENCE

- **Association for Forests, Development and Conservation (AFDC)** Beirut, Lebanon
Monitor of Activities 2013 - to date
 - While managing groups of visitors from both local and foreign destinations, we raise awareness of the environment and its conservation. We organize different activities and workshops for visitors such as reforestation, mountain rappelling, sky walking, hiking and other environmentally educational workshops.

ADDITIONAL INFORMATION

About me:

- Date of birth: 17.12.1994
- Place of birth: Kuwait
- Nationality: Lebanese

Interests:

- Enjoy playing music, football, table tennis, hiking, rappel, and horseback riding.

Technological Skills:

- Microsoft Office
- Photoshop
- InDesign
- Flash
- Java
- Google Analytics
- Facebook Ads

Languages:

- Arabic (Fluent)
- English (Fluent)

Social:

- **Beirut Marathon Association (BMA)** Beirut, Lebanon
Volunteer 2016
- **Association for Forest Development and Conservation (AFDC)** Beirut, Lebanon
Firefighting workshop certificate 2014
- **Association for Forest Development and Conservation (AFDC)** Beirut, Lebanon
Volunteer 2012 - to date

References: Available upon request.