

# DANA MEZHER

Nationality: Lebanese

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## EDUCATION

B.A. Fine Arts

Lebanese American University

09/2012 - ongoing Beirut, Lebanon

Minor in Advertising

## EXPERIENCE

Human Resources Internship

Azadea Group Holding SAL

04/2017 - ongoing Beirut, Lebanon

- Learning & development department
- Develop E-learning tests for employees in the MENA region
- Data Entry
- Create animated videos for Azadea's new mobile application

Marketing Internship

Studypedia - Study Abroad Services

02/2017 - 04/2017 Beirut, Lebanon

- Developed and implemented new marketing strategies with the marketing team
- Collaborated with the marketing team in all stages of marketing campaigns
- Handled social media accounts and introduced new strategies that helped raise brand awareness and created a brand image

Events Manager

Makhzoumi Foundation NGO

02/2016 - 03/2016 Beirut, Lebanon

- Worked as an event manager volunteer
- Prepared and executed fun activities for children
- Monitored and ushered visitors at the Horsh Beirut Park

Teacher's Assistant

Innocent Minds

06/2015 - 07/2015 Beirut, Lebanon

- Worked with special needs children

## SKILLS & STRENGTHS



AutoCAD

All kind of execution design, 3D presentations and rendering



Microsoft Office Suite

Excel (Expert), PowerPoint (Expert), Word (Expert), Outlook (Good), OneNote



Adobe

Photoshop (Expert), Illustrator (Expert), After Effects



Final Cut Pro Editor

## LANGUAGES

Arabic

Native



English

Fluent



French

Intermediate



## PROJECTS

Lebanese Pavilion

04/2017 - 2017 Venice, Italy

Venice Biennale

- Assisted in the installation of the Lebanese Pavilion with the artist - Zad Moltaka

Audiovisual Media Competition

Beirut, Lebanon