

# Nadine Akkad

**E-mail(s):** n.akkad89@gmail.com  
nadineakkad123@hotmail.com

**Phone:** +9613044386

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A dynamic, self-motivated and reliable Communications graduate with thorough knowledge and experience in utilizing various types of mass media, including print media, film and particularly proficient in the use of social media platforms and with creating content, interacting with an audience and staying in tune with current trends. Has the ability to work under pressure, is committed to accomplishing tasks and meeting deadlines, managing time efficiently and cooperating with peers in projects.

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## Experience

**July 2017 – Sept 2017**

**Lebanese American University - Intern**

- Worked in the production team for the Inclusive Design Campaign
- Scouted and secured locations for the campaign shoot in pre-production
- Served as an assistant to the director and producers during the shoot

**August 1-14, 2016**

**MTV Lebanon - Intern**

- Interned in the Production Department and observed the key positions in the studio
- Worked alongside the producer and organized the schedules of the television programs
- Worked alongside the camera control unit (CCU) supervisor

**August 2015 – Oct 2015**

**Joseph Chacra & Sons – Marketing Intern**

- Managed all social media platforms
- Communicated with advertisers and social media bloggers
- Assisted the Business Development Manager
- Organized Movie Premieres: “The Man from U.N.C.L.E”, “Vacation”, “Pan”, “The Little Prince”, and “The Intern”
- Promoted the virtual reality (VR) experience for the movie “Suicide Squad”

**Sept 2014 – Oct 2014**

**Lebanese American University**

- Co-directed and produced a student theatre production called “The Weed Dreams”
- Managed all the technical and design aspects of the production.
- Organized the schedules and arranged the meetings with all the crew members and worked attentively alongside them throughout the production

**April 2014 – May 2014    Lebanese American University**

- Stage Manager for a student theatre production called “Us and Them”
- Scheduled and ran the rehearsals and communicated the director’s requests to all crew members
- Managed all the technical aspects of the production and coordinated the work of the stage crew

**March 2013 – June 2013    Karen Millen – Stylist Advisor**

- Merchandising: being knowledgeable of products and customer requests and assimilating them to initiate and achieve sales.
- Delivered excellent customer service and generated a luxury shopping experience via signified styling competencies and skills.
- Assisted in visual merchandising by adhering to headquarter guidelines and trends to create store alluring to customers

**Jan 2010 – March 2010    TNS for Marketing Research**

- Translated and transcribed Arabic audio files into English written documents

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**Education**

	<b>Lebanese American University (LAU)</b>
2007 – 2011	Bachelor of Science in Interior Design
2011 – 2017	Bachelor of Arts in Communication Arts with an emphasis on Television and Film

Class of 2007	<b>Sagesse High School - Ain Saade</b>
	International Baccalaureate Diploma and American Diploma

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**Technical Skills**

- Microsoft Word, Excel, and PowerPoint applications
- Avid media composer, Canva

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**Languages**

- English (fluent)
- Arabic (native)