

# RÉA HADDAD

MEDIA AND COMMUNICATIONS GRADUATE STUDENT

*I want to jumpstart my career in a renowned organization where not only can I benefit the company with my enthusiasm and open personality but I can unlock my full potential*

## EXPERIENCE

### FREELANCE JOURNALIST, **ANNAHAR ENGLISH**

Beirut, [June 2017](#)—onwards

- ➔ Reporting on refugees, business, education, arts & culture
- ➔ Editing and proofreading colleague's story draft

### CONTENT CREATOR & SEO EDITOR, **RADIO ONE LEBANON**

Beirut, [August 2016](#)—[March 2017](#)

- ➔ Produced content for the website and social media platforms: entertainment news and videos
- ➔ Executed proper SEO and ad codes on the Wordpress platform

### COPYWRITER INTERN, **J. WALTER THOMPSON**

Beirut, [June 2016](#)—[August 2016](#)

- ➔ Executed copywriting creative briefs in cooperation with art directors
- ➔ Brainstormed and generated ideas for campaigns and pitches

### STAFF WRITER, **OUTLOOK AUB**

Beirut, [January 2016](#)—[December 2017](#)

- ➔ Covered news under the topics of education, arts & culture and business
- ➔ Actively created content for the social media platforms of the newspaper

### CREATIVE AND MARKETING INTERN, **RAGHUNTER**

Beirut, [June 2015](#)—[July 2015](#)

- ➔ Created appealing content for the online magazine
- ➔ Implemented marketing ideas for the website and gained knowledge on the ecommerce industry.

## EDUCATION

### BA IN MEDIA AND COMMUNICATIONS, **AMERICAN UNIVERSITY OF BEIRUT**

Beirut, [August 2015](#)—[June 2018](#)

- ➔ Honor student (3.7) with courses taken towards a gained multi-focus in multimedia production, journalism, marketing, PR & advertizing.

### CERTIFICATE IN INTERNATIONAL RELATIONS, **SCIENCES PO**

Reims, [January 2017](#)—[May 2017](#)

- ➔ Exchange student with acquired knowledge in luxury marketing, european politics, trade and foreign policy and rhetoric.

### FRENCH BACCALAUREATE, **NOTRE DAME DE NAZARETH**

Beirut, [2001](#)—[2015](#)

- ➔ Completed the natural sciences series with an honor mention.

## PERSONAL DETAILS

Zone Verte, City Rama,  
Sin el fil, Beirut, Terra  
Bruna bldg..

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M +961 71 692611

Birthdate: 30 June 1997

Nationality: Lebanese

[rea.haddad2@gmail.com](mailto:rea.haddad2@gmail.com)

## PROFESSIONAL SKILLS

Computer proficiency with:

Ms Office, Adobe Suite  
(Photoshop, Lightroom, Premiere,  
InDesign) HTML, CSS, Python, SEO,  
Wordpress, Final cut pro, Google  
Analytics.

Soft Skills: adaptability, time  
management, multi-tasking,  
creativity, interviewing, branding  
and story-telling, qualitative and  
quantitative research skills.

## LANGUAGES

English  
Complete fluency

French  
Native language,  
Complete fluency

Arabic  
Native language,  
Complete fluency

## EXTRACURRICULARS

Activities: Solo-travelling, having  
fun with friends, Pilates, swimming  
and dancing, volunteer with the  
Order of Malta, active member of  
communication and social media  
teams of TedX, Beymun and the  
AUB secular club

Explored interests: free  
education, modern and  
contemporary art, human rights,  
media literacy, Arab identity, social  
innovation, anthropology, modern  
literature, campaigning and  
advertising, fashion  
communication