

# Nour El Mona Jaafar

Beirut, Lebanon

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## PROFILE SUMMARY

- Ambitious, fast learner and hard-working graduate.
- A self-driven person, always striving to achieve set goals.
- Passionate about fashion and luxury brand management.
- Fluent in English, French, and Arabic

## EDUCATION

**Lebanese American University, Beirut, Lebanon**  
Master's in Business Administration

Expected Graduation Spring 2018

**Lebanese American University, Beirut, Lebanon**  
BS in Marketing *with a minor in Advertising*

Fall 2013 - Spring 2016

## CERTIFICATIONS

**Canvas8**

December 2017

Canvas8 trend case study

**LinkedIn**

November 2016

Social Media Marketing for Small Business

**Lebanese American University**

October 2016

Social Entrepreneurship Workshop by Daniel Ludwig & his team

**ESMOD BEIRUT**

May 2015

Certificate in Luxury and Brand Marketing

## PROJECTS HIGHLIGHTS

- Participated in a Canvas8 trend analysis published project
- Participated in a Leo Burnett winning project: "Awan Tea"

## WORK EXPERIENCE

**Ivoro Gem (Online Gold and Accessories Boutique)**

2015 - 2017

*Founding Manager*

**Zara**

April 2017 - June 2017

*Assistant Manager*

**Azadea Group**

October 2016 - January 2017

*Trainee in the Corporate Communications Department*

*Trainee in the Business Development Department*

**Plus Holding**

September 2016

*Digital Marketing Trainee*

**Lebanese American University, Beirut, Lebanon**

2013 - 2016

*Assistant at the Dean of Students Office*

## COMPUTER SKILLS

Proficient use of Microsoft Office Word, Excel, and PowerPoint

## INTERESTS

Fishing, jogging, reading, traveling