

RASSIL GHANDOUR

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## OBJECTIVE

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To hold a challenging position within your company that will enhance my overall skills and provide me with a thorough knowledge of the business environment, especially in the marketing field

## WORK EXPERIENCE

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Sep 2015-Feb 2018 **OMD|UAE:** Account Executive - Media Planning Department

- Working closely with the clients to ensure reaching their marketing objectives
- Providing high standard and quality service to our clients in understanding their requirements and needs
- Playing a crucial role in the development of media plans in accordance with objectives strategies
- Managing day-to-day tasks and ensuring timely deliveries
- Providing creative solutions and cost-efficient online and offline media plans
- Working alongside with the buyers to maximize profit to the company and added value to the client

July 2013-Dec 2014 **Bank Audi:** Sales & Marketing Officer - Group Card Services – Email Project

- Held meetings with potential clients to inform them about the new e-commerce platform website and guide them through the process of becoming a new merchant & building their online store
- Monitored and followed up with prospective clients to update them about the new added values of the website
- Collected feedback from clients to help in the enhancement of the website platform
- Coordinated with merchants marketing departments to collect great deals for the email website

Mar 2013-Apr 2013 **IB2- Divison of Impact BBDO:** Client Servicing Department – Internship

Feb 2013-Mar 2013 **OMD:** Media Planning Department – Internship

Jul 2007 – Sept 2007 **GraphicShop:** Client Servicing Department - Internship

## EDUCATION

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Feb 2008-Jun 2012 **Lebanese American University - Beirut, Lebanon-**  
*Bachelor of Sciences in Marketing*

Sept 1992-Jun 2007 **College Louise Wegmann - Beirut, Lebanon-**  
*Lebanese Baccalaureate*

## OTHER SKILLS

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**Language Skills:** Fluent in Arabic, English and French

**Computer Skills:** Microsoft Office: Word, Excel and Power Point

**Training & Certificates:** Time management and Creative thinking

## POSITION RESPONSIBILITIES & AWARDS

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- Leader of the Female Scouts team at College Louise Wegmann from 2005-2007
- Captain of the Basketball team at College Louise Wegmann from 2003-2007

## INTERESTS

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- Reading, Swimming, Snowboarding and Traveling

References are available upon request