



# ISSAM AL HAJ IBRAHIM

## CURRICULUM VITAE

### CONTACT INFO

- Beirut- Lebanon
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### DESIGN SKILLS

- I work with most popular design software, e.g:
- illustration
- branding
- typography
- mobile development
- UX design
- digital print
- marketing
- visual communication
- animation
- events

### OTHER SKILLS

- Experience working directly with clients
- Experience working with Windows, iOS, Android and Microsoft Office
- Full and part-time availability
- Research and Analytical Skills
- Leadership skills and a team player
- Effective Planning and Organization
- Creativity
- Good discipline, always meeting the deadlines

### WORK EXPERIENCE

- |                          |  |
|--------------------------|--|
| <b>2014 - Present</b>    | <b>ARTISSAM:</b><br>Creative director <ul style="list-style-type: none"><li>Full responsibility for advertising campaigns / Creating new concepts for Malls themes and retail brands in GCC countries.</li><li>AL HAMRA LUXURY CENTER Kuwait.</li><li>VOGUE Magazine 2015, Armani hotel Dubai UAE</li><li>Diamond Ramadan Exhibition 28 June - 4 July 2015, Sharjah UAE</li><li>Pantene shampoo 2015, Dubai mall UAE</li><li>Lenovo x2 launching event 2015, Dubai UAE</li><li>Q8 Rush event 2015, Kuwait</li><li>Nazih Group Salons and Spas in Dubai, Ras Al Khaimah UAE</li></ul> |
| <b>05.2012 - 12.2014</b> | <b>Mentis, Lebanon</b><br>Senior Art Director <ul style="list-style-type: none"><li>Full advertising campaigns for GCC and Lebanese markets</li><li>Working with Lebanese TV channel, contracting and real estate companies, catering companies</li></ul>  |
| <b>01.2012 - 05.2012</b> | <b>AL BALAD newspaper, Kuwait</b><br>Freelance Creative Director <ul style="list-style-type: none"><li>Creating newspaper layouts</li><li>Advertising campaigns</li><li>Full responsibility for AL BALAD website launching campaign</li></ul>  |
| <b>05.2010 - 05.2012</b> | <b>TBWA, Lebanon</b><br>Art Director <ul style="list-style-type: none"><li>Full responsibility for advertising campaigns - e.g for JTI account (Winston), TWIX, MALING, Wooden Bakery, MEAB Bank, TCC (Tanzania Cigarette Company)</li></ul>   |
| <b>09.2009 - 05.2010</b> | <b>VERO MODA, Lebanon-Denmark</b><br>Creative Designer- visual merchandiser <ul style="list-style-type: none"><li>Full advertising campaigns with a graphic designers team</li><li>Creating new concepts for window displays</li><li>Campaign concept for autumn collection 2010 - PIECES</li><li>Campaign concept for summer collection 2010 - VERO MODA</li><li>Casting for new models and magazine ads</li><li>Working with JACK AND JONES</li></ul>  |
| <b>05.2006 - 04.2009</b> | <b>EYELAND S.A.R.L, Lebanon</b><br>Graphic Designer <ul style="list-style-type: none"><li>Advertising campaigns, BTL, ATL for NOKIA, Danash Contracting &amp; Trading Co., Rayan Dates, TV programs</li></ul>  |

## LANGUAGES

- Arabic - Native
- English - Fluent

## INTERESTS



Drawing



Photography



Running



Design trends  
research

## EDUCATION

2003 - 2007

Arts, Sciences&Technology Univeristy, Lebanon  
Bachelor of Science in Graphic Design

## CERTIFICATES / ACHIEVMENTS

- Certificate of recognition - UNDP , Bieurt, Lebanon2005.
- Painting Exhibition - Arab Cultural Centre, Hamra, Lebanon 2003
- Mural painting competition
  - 1st place in Sharjah UAE 1995
  - 4th place in Sharjah UAE 1995; a certificate of appreciation from the governor of Sharjah city UAE.

## REFERENCES

Available upon request.