

# John-Carl Aoun

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Digital marketer  
Content creator &

## Formations

2015-2017

Double masters | Communication & Information | Antonine University

2012-2015

Bachelor | Graphic Design | Antonine University

2009-2015

Masters | Telecommunication engineering | Antonine University

Lebanese Baccalaureate | General Science | College of antonin fathers

## Experience

November 2017 - Present

Casting Coordinator | Business & Creative Park | Imagic

- Working with Imagic for the benefit of AJ+ on "Sadeem" the biggest competition for social media influencers in the middle east
- Arabs Got Talent season 10

November 2017 - Present

Barb | Consulting agency

- Public Relations, social media influencers & Casting

September 2016 - March 2018

Social media executive | RINOV8GROUP | Event management

- Manages several artists and event brand accounts: Campaigns/digital strategy/Ads manager
- FollowTheRino | 1520 | swag city | doheart | Jean j. | Dj Ram | Blu fiefer | skin city

November 2016 - March 2017

Community executive | Accelerate me online | Freelance

- Riyadh Marriott hotel | Marriott executive apartments Riyadh

May 2016 - November 2016

Social media moderator | Mindshare mena | Freelance

- Moderate all social platforms and report to operating country
- Zain group | Bodymasters KSA | Alissa-auto Nissan | HSBC Egypt

September 2014 - Present

Promoter/talent scout/blogger | Self Employed

- Facebook page : Art Everything
- Blog : <https://collectivewonderland.wordpress.com/>

## Skills, abilities, interests & traits

- Member of the Cisco academy
- Microsoft Office : PowerPoint | Excel | Word
- Adobe Photoshop | illustrator | InDesign
- Social bakers | Tweetdeck | Social studio | Business manager
- Energetic, creative, initiative, patient, detail oriented, highly motivated, confident, great listener.
- Reading, spirituality, art in all forms, semiotics, psychology, comedy, science

April  
2018