

Hiba Ahmad

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EDUCATION

- American University of Beirut, Lebanon** Sep. '17 – Present
BBA in Business Administration – Cumulative GPA (3.5/4.0)
- Harvard University – Summer School** Jun.'16 – Aug.'16
Introduction to International Relations – Grade (A-)
Introduction to Astrophysics – Grade (A-)
- SABIS – (International School of Choueifat – Koura)** Sept.'14 – Jun.'17
Graduated with honors – Cumulative GPA (3.5/4.0)

EXTRACURRICULAR INVOLVEMENT

- AUB Outdoors Offline Marketing Team:** Feb.'18 – Present
- Co-creating popups and activations to attract +30,000 people to outdoors
 - Reaching out and inviting people to attend the event
 - Developing a storyline and devising marketing strategies to attract bigger audiences
- Blom Shabeb The A-list Finalist:** Jan.'18 – Feb.'18
- Developed a start-up idea that tackles abuse called “Emergen-See” to win a \$30,000 scholarship
 - Attended a two-day intensive leadership and career mapping training
- Public Relations Officer at Share the Flag Marketing team:** Sept.'17 – Present
- Communicating with top influencers and bloggers in the region
 - Analyzing and developing marketing strategies to increase attendance rate
 - Writing on behalf of Share the Flag in the Outlook newspaper as a contributing writer to gain wider visibility
- Business Student Society's Business Review:** Sept.'17 – Present
- Writing articles on OSB's Business Review blog regarding financial phenomena taking place in the world
- Fullbridge U Program Certification:** Sept.'17 – Nov.'17
- A 2-month career preparedness course focused on effective communication, teamwork, design-thinking, and critical work management skills
 - Developed career skills and business fundamentals through workplace scenarios and team-based activities such as case solving & interview training

MISCELLANEOUS

- Languages** Native fluency in English and Arabic, basic command of French
- Memberships** Business Student Society, AUB Consulting and Investment Clubs, AUB Varsity Cheerleading, AUB Outdoors
- Interests** Marketing, Finance, Entrepreneurship, History, Literature, Writing