

# Nour Hamze

Beirut, Lebanon

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## SKILLS

- MS Word, Excel, and PowerPoint.
- Social media tools.
- Inquisitive problem-solver who enjoys challenges.
- Able to work under pressure.
- Responsible.
- Adaptable.
- Great team worker.
- Able to communicate effectively when dealing with people of diverse interests.
- Well-organized.

## LANGUAGES

- Arabic: Mother language, speaking, writing, and reading.
- English: Fluent, speaking, writing, and reading.

## COURSES

- Digital Marketing
- Marketing Communications
- Consumer Behavior
- Customer Experience Design

## EDUCATION

BACHELOR IN BUSINESS ADMINISTRATION (BBA)- MARKETING CONCENTRATION

**American University of Beirut (AUB)** 2015- Expected Graduation Spring 2018

Dean's Honor List- Fall 2017 Semester

LEBANESE BACCALAUREATE- LIFE SCIENCES

**Iman School**- 2000-2015

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## EXPERIENCE

**RETAIL INTERNSHIP PROGRAM, Bank Med**

Beirut — June 2017- July 2017

### Accomplishments:

- Contributed in enhancing the sales.
- Performed tasks related to CSR, teller, insurance and operations.

**INTERNSHIP, Impact BBDO**

Beirut — July 2017

### Accomplishments:

- Performed market research to gather insights, find opinion leaders and influencers, and to gather information about competing brands.
- Drafted creative briefs as well as content calendars to execute on social media platforms for different clients and brands.

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## ACTIVITIES

- Participated in "Byblos Bank's Competition".
- Participated in "Pot Fleuri in Translation" under AUB's Zaki Nassif Program.
- Participated in a musical concert at AUB.