



DIALA J. DAOUD

COMMUNICATION - MARKETING - PUBLIC RELATIONS

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PERSONAL PROFILE

I seek a challenging position anywhere around the globe, which will enhance my expertise in public and media relations, and social media management - content curation & design.

EDUCATION

American University of Beirut - Lebnaon

Master's Degree in Media Studies -
September 2018

Bachelor Degree in Public Administration
with a Minor in Political Science -
June 2013

SKILLS

Soft: adaptability, active learning, active listening, communication, team-building, multi tasking, organization, work under pressure, and time management

Certified Competent Leader by
Toastmasters International (2016)

Technical: Adobe Premium Elements,
Canva.com, Pixlr, Audacity, Flickr,
Soundcloud, Storify, wordpress,
Microsoft Office, website backends,
social media platforms, NodeXL, SPSS,
AS400, Calypso

Languages: fluent in Arabic & English
(writing, speaking, and reading)

WORK EXPERIENCE

American University of Beirut, PR & Communication Officer

JUNE 2015 - PRESENT

- Plan events, workshops, training, & competitions
- Handle media relations and interviews; primarily with Wamda, Future TV, MTV Lebanon, and Outlook at AUB
- Maintain a website & social media presence and activity
- Design & curate content for website and social media

INJAZ Lebanon, Marketing & Communication Officer

SEPTEMBER 2017 - JUNE 2018

- Elevate INJAZ Lebanon's presence on social media, blog, & website in terms of content and posting strategy
- Design and curate content for social media posting
- Develop corporate internal & external communication text

VOLUNTEERING ACTIVITIES

Hult Prize, American University of Beirut Campus Director

OCTOBER 2016 - OCTOBER 2018

- Empower & mobilize students, promote the prize; recruit teams, mentors, & judges
 - Organize workshops, training sessions; and a local Hult Prize competition at AUB
- AUB goes Hult event of 2017 was voted one of the Top 10 events held globally, competing with 85+ universities

Toastmasters Lebanon Club, Area PR Manager

JUNE 2017 - JUNE 2018

- Lead the four Lebanese clubs' Vice Presidents of Public Relations
- Advise and implement an Area PR Strategy and campaigns
- Manage & elevate Toastmasters Lebanon's communication and social media presence and engagement