

# RIMA SROUR

## CONTACT

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BEIRUT, LEBANON

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## PROFILE

Communication Arts graduate seeking a position in the fields of communication, media, and advertising. I offer an enthusiasm in visual art and digital media and ought to apply my skills and creative development at a professional setting.

## SKILLS

- SEO and Google Analytics
- Social media strategy
- Marketing strategies
- Web content development
- Design & Layout skills.
- Media and Film Production management.
- Video/ Photo Editing
- Expert in Adobe Creative Suit (PremierePro-Photoshop-Illustrator-InDesign-Aftereffects).

## EXPERIENCE

### PROJECT ASSISTANT VOLUNTEER

TERRES DES HOMMES | FEB 2016 - MAY 2017

- Refugee aid program.
- Communication community based activities.

### COMMUNICATION AND MEDIA INTERN

METRO AL MADINA | JUNE 2017 -OCTOBER 2017

- Managed social media accounts and created social media content for daily postings
- Videography in daily events.
- Edited photo and video material including animation and illustrations.
- Executed digital marketing campaigns.

## EDUCATION

### BACHELOR OF ARTS, MAJOR IN COMMUNICATION ARTS

LEBANESE AMERICAN UNIVERSITY | 2014 - 2017

## PROJECT HIGHLIGHTS IN MAJOR

- Completed a Capstone 15 min Short Film.
- Produced and directed a news show and a talk show.
- Completed a documentary short film.
- Produced and directed a one-act play.
- Executed projects that involved advertising and marketing campaigns.
- Contributed in several student production plays and short films at LAU in positions of production design, art direction, technical direction, editor and acting.