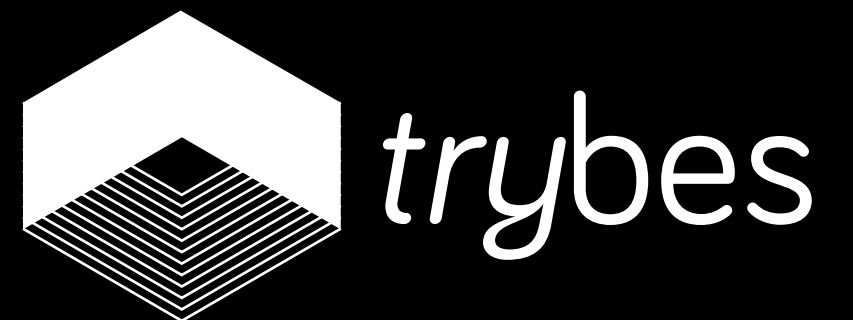
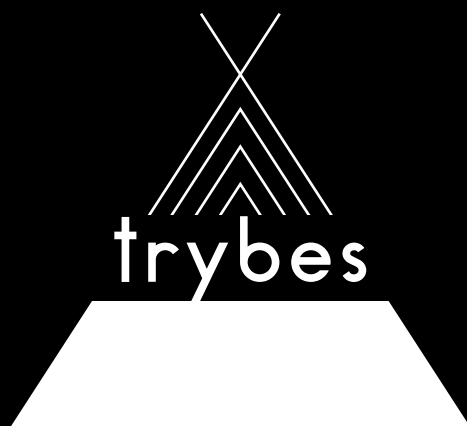


- 1** TRYBES - THE LOGO
- 2** IDEOLOGY
- 3** CONCEPT
- 4** EXISTING P2P PLATFORMS
- 5** ● PROBLEM
- 6** SOLUTION
- 7** ● PRODUCT
- 8** ● VALUE PROPOSITION
- 9** HYPOTHESIS
- 10** COMPETITION
- 11** FUTURE P2P PLATFORMS
- 12** THINK ABOUT IT



IDEOLOGY

In the past, humans used to belong to one tribe, and one tribe only. We were limited by space, and the lack of communication or transportation. The world was huge, and it was impossible for humans or tribes to easily share knowledge or skills.



Nowadays, the world is smaller, and we can all reach easily around the corners of the globe.

Humans belong to many different tribes, depending on their interests, hobbies, talents, or desires.

Everytime we learn something new, we essentially **join a new tribe**.



TRYBES removes all barriers

TRYBES envisions a world in which knowledge and passion are the currency of learning, not simply cash.

CONCEPT

TRYBES is a pioneering peer-to-peer app.

A tool that expertly connects you with skillful humans who want to share their knowledge, talents or experiences face-to-face.

**Learn or teach whatever you want,
whenever you want, wherever you want.**

Set your own rates, decide your lesson plan,
or simply trade skills with other trybe members.

TRYBES values skills and experiences over the size of your bank balance and the robotic teaching methods of internet-based learning - removing financial barriers to teaching and learning, resulting in a more inclusive, equal, and enriched world.



TRYBES is a **global facilitator** for face-to-face, interactive teaching and learning.

TRYBES is a global **peer-to-peer** connector for interactive, face-to-face personal enrichment.

TRYBES is a global tool that connects enthusiasts or interested humans in the spirit of **sharing knowledge** or ideas.

P2P PLATFORMS

uber

The world's largest
taxi firm:
owns no cars.

alibaba

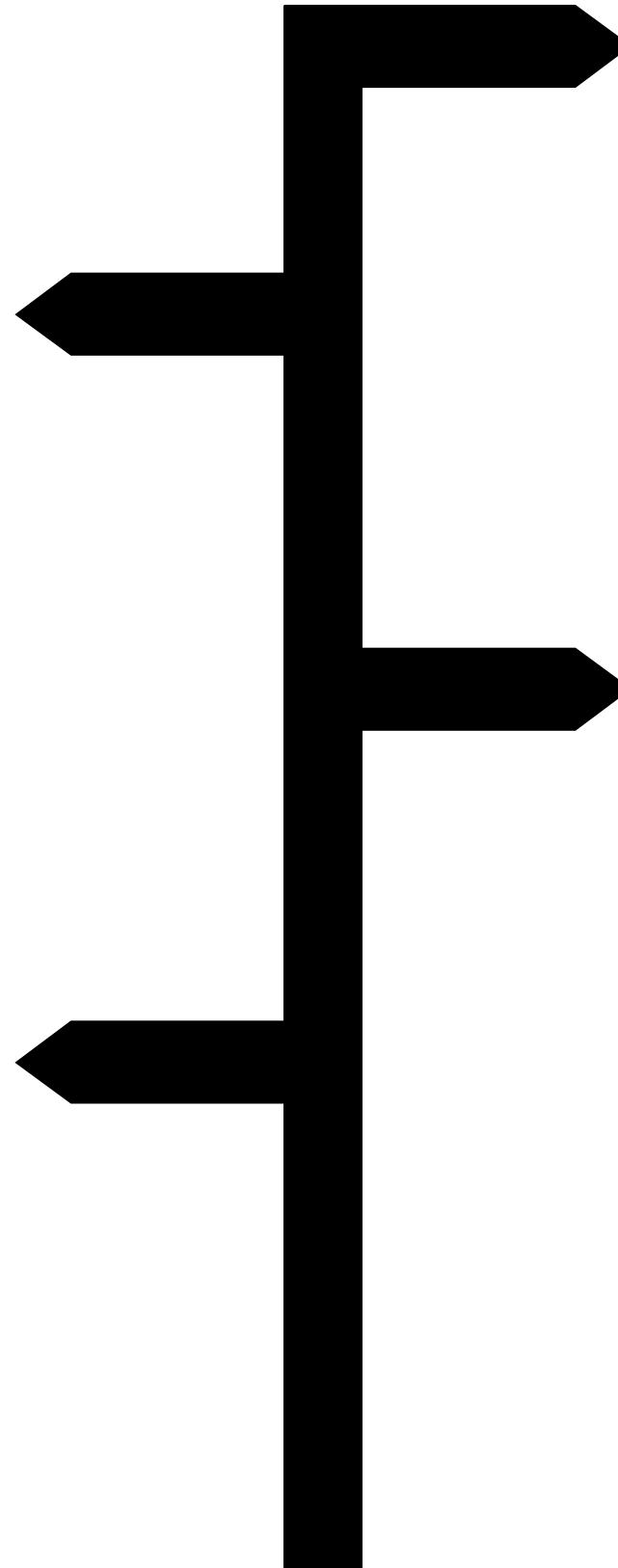
The world's most
valuable retailer:
carries no stock.

facebook

the world's most popular
media company:
creates no content.

airbnb

the world's largest accom-
modation provider:
owns no property.



PROBLEM

- 1 The internet has replaced human interactions and real passion with robotic, boring 'how-to' manuals that do not allow questions, and prevent us from really engaging with enthusiasts, experts or teachers: The internet should be a TOOL that allows us to connect and engage, not a replacement.



- 2 Internet based courses and face-to-face learning mean the difference between simply learning, and actually experiencing the passion that should come with learning new skills, hobbies etc.



- 3 Prohibitive costs of online courses or career-tutors prevent the global reach and worldwide spread of skills, ideas, and knowledge. We need to bring back knowledge and passion as an additional currency for enriching our lives.



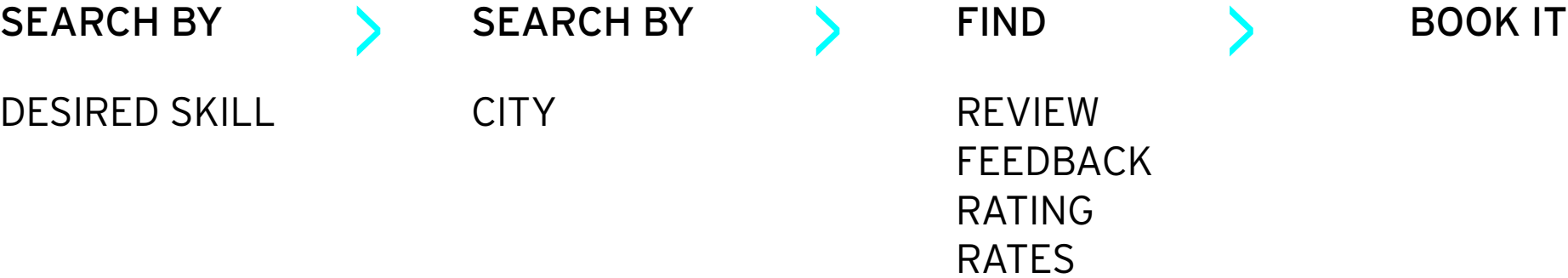
- 4 There is currently no global facilitator or connection mechanism to link-up people around the world who have important skills or knowledge to share.

SOLUTION

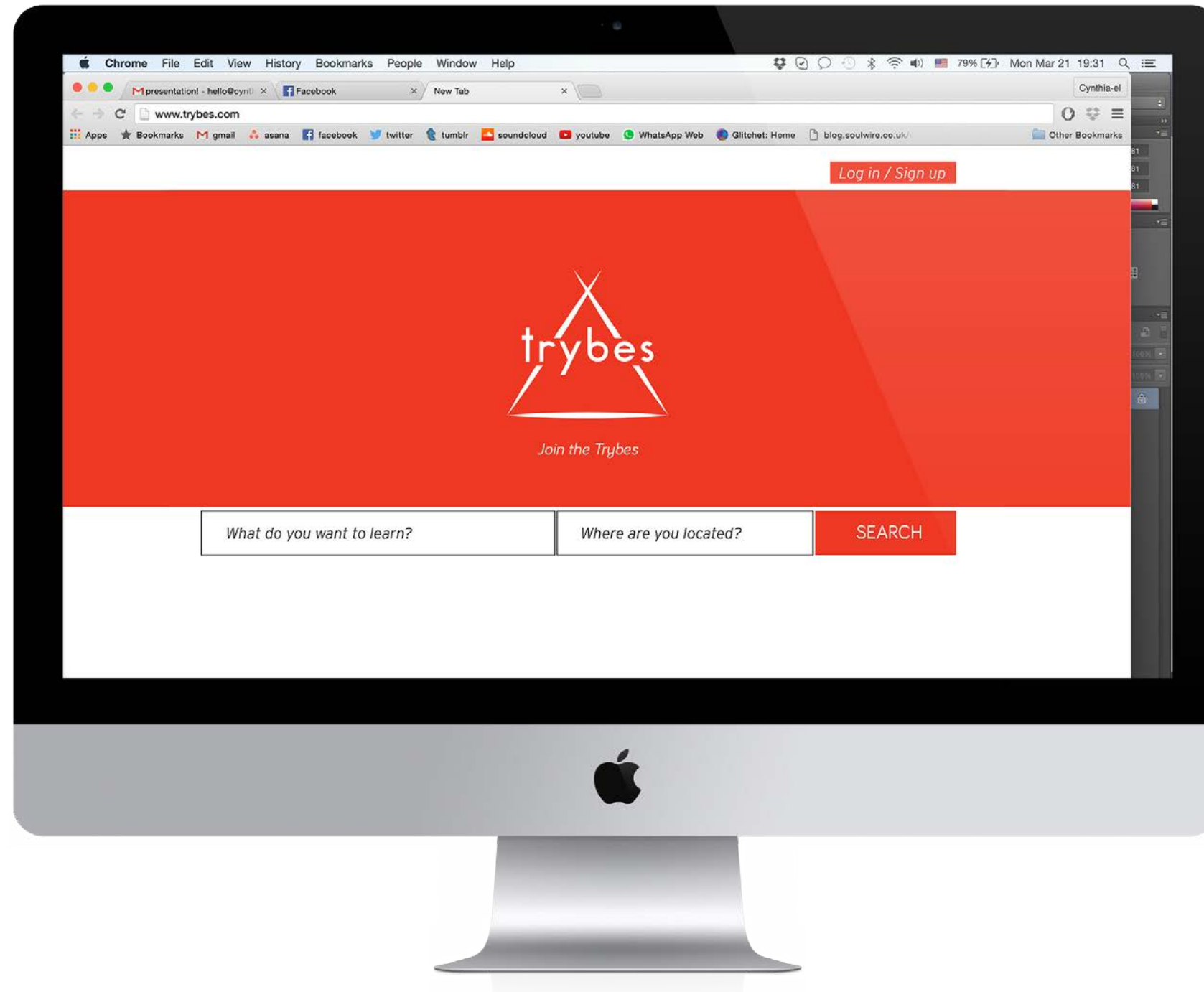
A web platform/vehicle where users can get connected in order to book their real-life, human, **face-to-face class** or learning experience with any desired tutor, enthusiast, or expert, anywhere in the world, **in simply a few clicks.**

- Save money
- Make money
- Learn with passion
- Teach with passion
- Human interactions
- Shared experiences
- Possibility to trade skills
- Multiplier effect

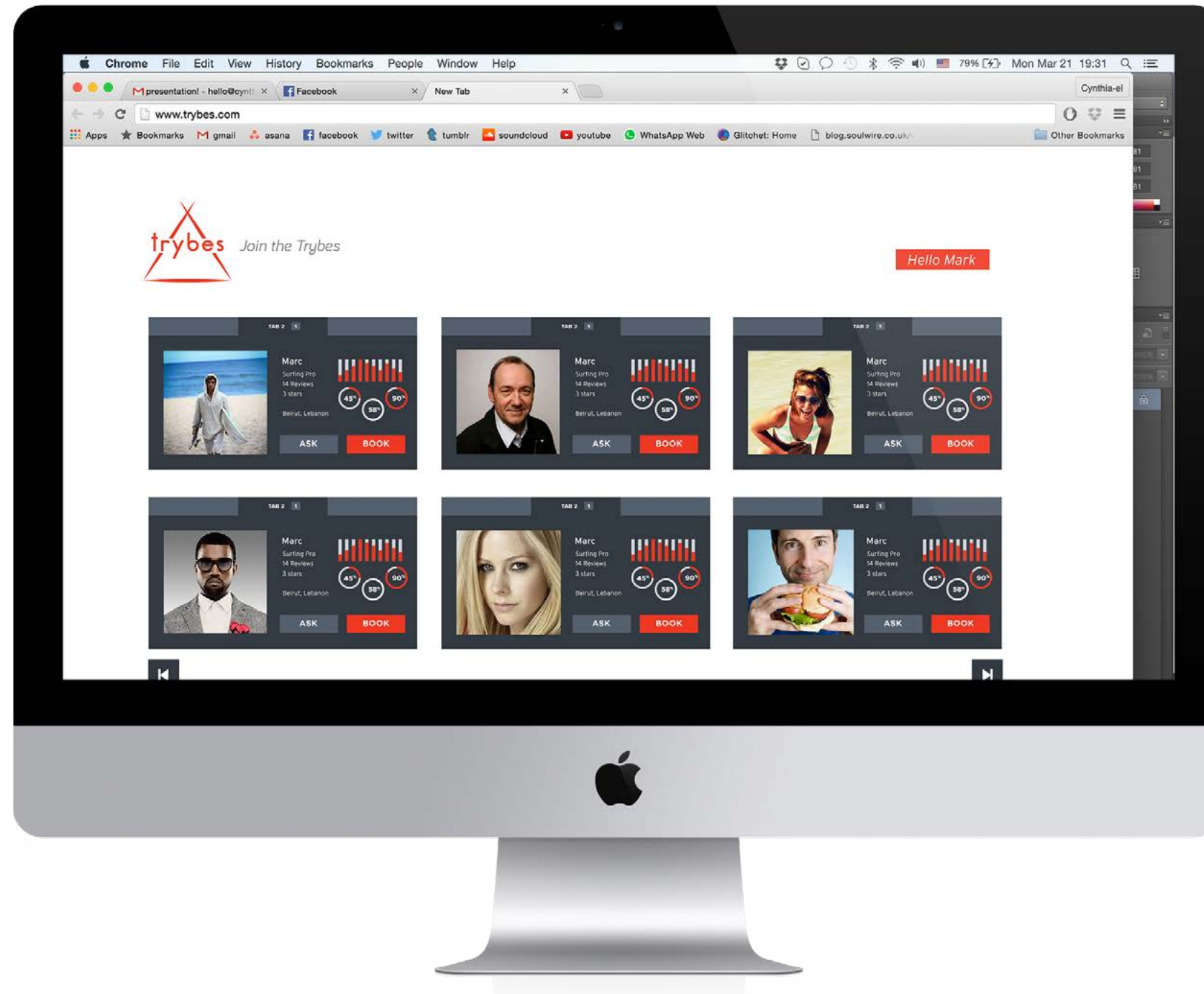
PRODUCT



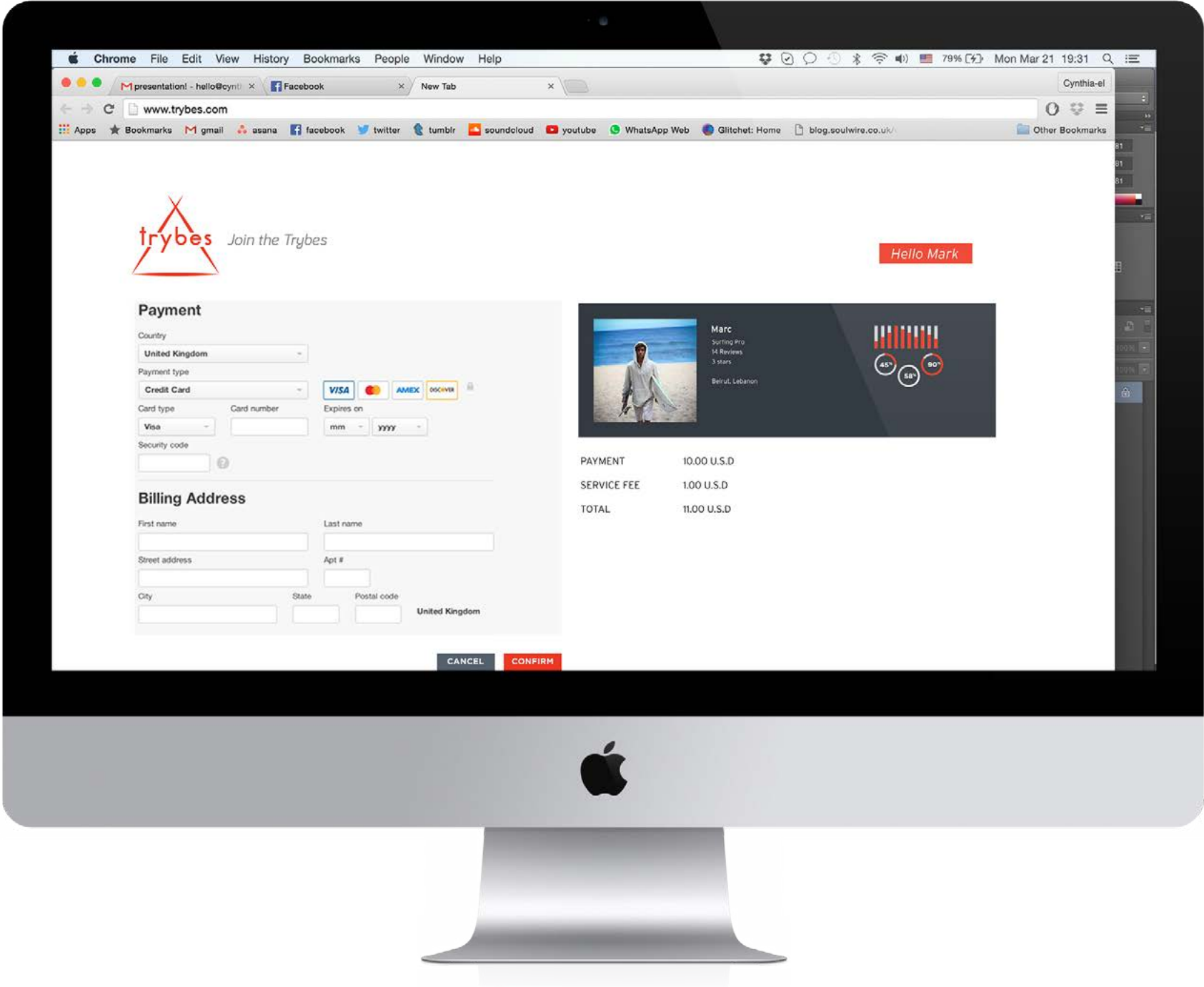
PRODUCT



PRODUCT



PRODUCT



BUSINESS MODEL

We take a 10% commission on each transaction.

15M

LEARN WITH TRYBES

15\$

AVERAGE FEE

22.5\$M

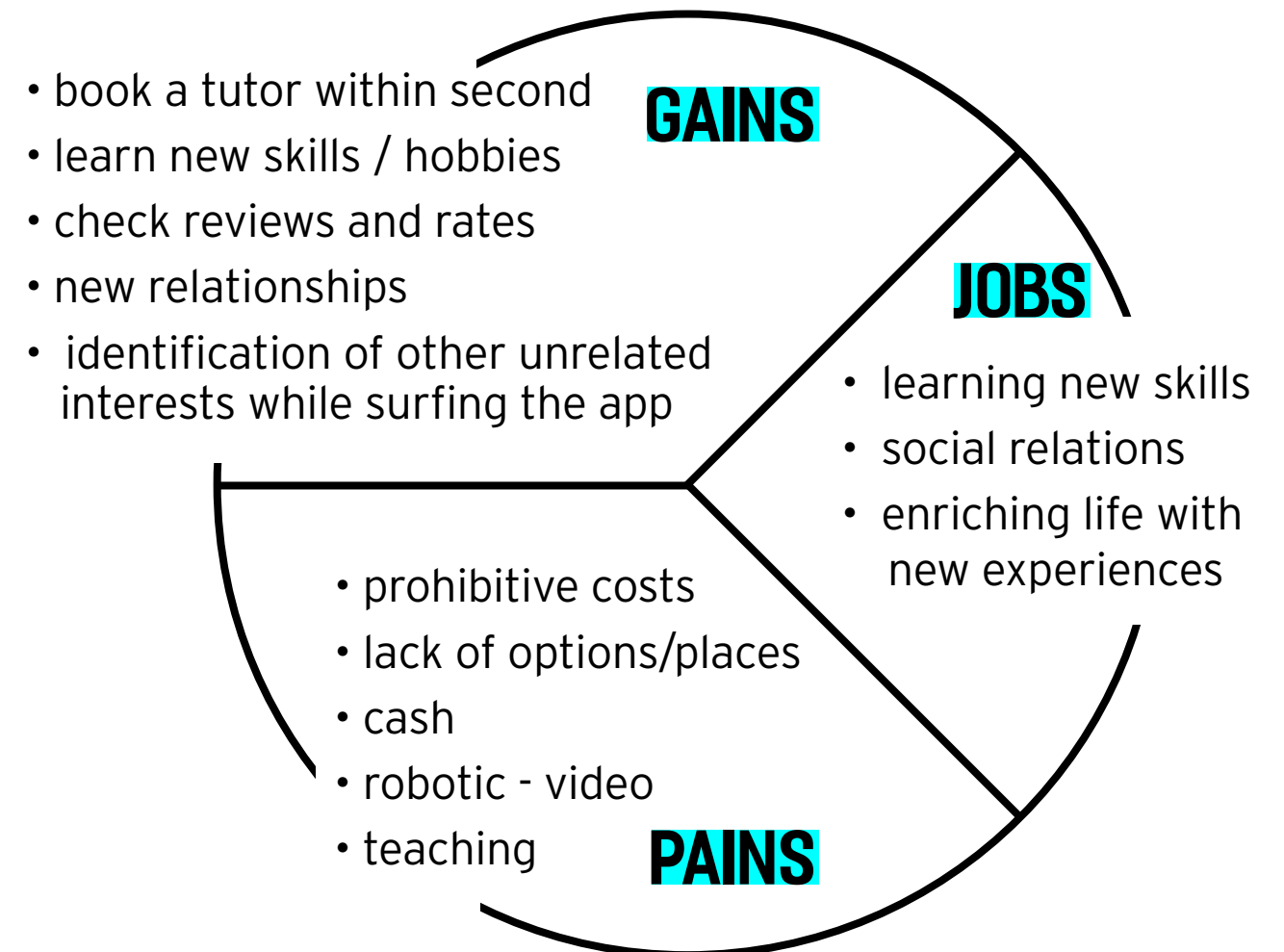
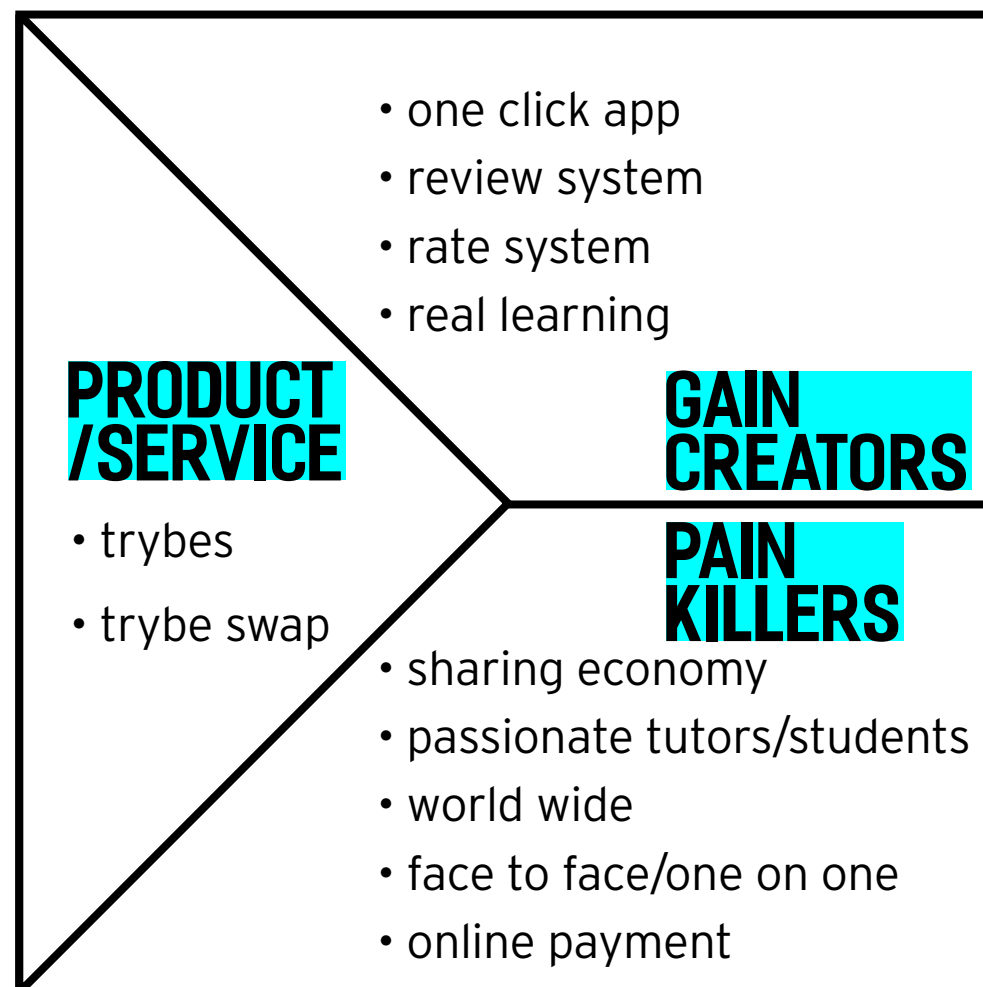
REVENUE



or
TRADE SKILLS FOR ONLY 1\$

*because it's not only about making money,
it's about sharing the experience*

VALUE PROPOSITION



HYPOTHESIS

I believe YOUNG ENTHUSIASTIC PEOPLE
experience LACK OF REAL AFFORDABLE EXITING OPTIONS
when SEARCHING FOR ONE ON ONE/ FACE TO FACE TUTORS.



TRYBES helps enthusiastic / open minded people who want to
teach/learn passionately by removing the barriers to valuable
human connections and increasing their chances to book tutors
within seconds, depending on their reviews, rates and rating.

COMPETITION



wikiHow

Google

DIRECT PROVIDERS

SKILLSHARE



ONLINE



OFFLINE



FACILITATOR



facebook

FUTURE P2P PLATFORMS

uber
The world's largest
taxi firm:
owns no cars.

alibaba
The world's most
valuable retailer:
carries no stock.

facebook
the world's most popular
media company:
creates no content.

trybes
the world's largest school:
owns no campus,
has no teachers.

airbnb
the world's largest accom-
modation provider:
owns no property.

You travel and want to learn surfing?
Are you going to Latin America and need to learn Spanish?
You want to learn snowboarding?
How about a musical instrument?

WHAT DO YOU DO
IF YOU WANT TO LEARN
SOMETHING NEW?

Going on TRYBES is your best solution

THINK ABOUT IT