



📍 Beirut, Lebanon, LB

☎ (+961) 81 840 041

@ ammar.designer1@gmail.com

Be http://be.net/DESIGNER-AD

in http://linkedin.com/in/ammam-daboul-a2018

f http://fb.me/3ammam.daboul

t http://designer-ammam.tumblr.com

Dear to whom it may concern,

Conceptual innovation, a robust work ethic, and productive team collaboration are all essential components to success in creative design. As a skilled senior graphic designer and art director, photographer, videographer and director, and owner of my own business with more than 4 years of experience developing and executing a wide variety of successful print, multimedia, web design and digital media technologies and e-marketing design projects, I am positioned to make a significant impact as a Senior Graphic Designer.

Currently a Freelance Graphic Designer and Photographer. My background includes designing and implementing on-message, effective creative projects and services from concept through completion for a variety of high-profile clients. With expertise in a broad range of design software applications—along with my ability to collaborate effectively with clients, peers, and senior management teams—I am confident that my talents and abilities will significantly benefit your company.

Highlights of my experience and qualifications include...

- o Leading top-performing design teams through all facets of creative design projects from concept through execution for a sophisticated client roster.
- o Evaluating and applying clients requirements, translating complex concepts into effective designs, visually reinforcing client message through keen design considerations, and creating a polished package design for deliverable presentation in most recent position as a Senior Graphic Designer.
- o Significantly increasing the bottom line by presenting creative concepts that surpass clients' expectations and delivering on-target, cutting-edge design themes to meet client goals.
- o Receiving numerous awards and honors for superior talents in graphic design and creative direction.
- o Demonstrating proficiency in comprehensive Adobe programs as well as Microsoft office suites; at ease on both Mac and PC platforms.
- o Creativity and artistic talent
- o Drawing skills
- o Innovation and being able to think out of the box
- o Deadline orientation and time management
- o The ability to work independently and as part of a team
- o Leadership and coaching skills
- o Computer proficiency
- o Being able to handle constructive criticism

With my keen ability to direct the evolution and execution of conceptual design projects, combined with my steadfast commitment to top-notch design quality and production.

I am prepared to excel in providing outstanding graphic design services and artistic direction to your company. I look forward to discussing the position, and my qualifications, in further detail.

Feel free to contact me at your earliest convenience on **Email ammar.designer1@gmail.com**
or Phone (+961) 81 840 041

Available upon request for Internships and for Part-time or Full-time Jobs.

Available upon request as a Freelancer Graphic Designer

Sincerely,

Ammar Daboul

Faculty Of Fine Arts, BA Of Visual Communication Arts



AMMAR DABOUL

CONTACT

Beirut, Lebanon, LB
(+961) 81 840 041
ammar.designer1@gmail.com
<http://be.net/DESIGNER-AD>
<http://linkedin.com/in/ammardaboul-a2018>
<http://fb.me/3ammardaboul>
<http://designer-ammartumblr.com>

LANGUAGES

Fluent in english and arabic written and verbal

SKILLS



EXPERTISE

- o PHOTOGRAPHER
- o GRAPHIC DESIGNER
- o DIGITAL MARKETING
- o E-MARKETING MEDIA
- o SOCIAL MEDIA MARKETING
- o DIRECTOR AND VIDEOGRAPHER
- o WEB AND DIGITAL MEDIA TECHNOLOGIES

INTERESTS



REFERENCES

Mr. Ahmad Yazeji:

Chair, Graphic Design Department

Available Upon Request

OBJECTIVE

To expand my knowledge in the world of Visual Communication Arts, photography, videography and director, web design and digital media technologies where I can utilize my creative and innovative skills in designing that will inspire and motivate clients needs, thereby adding to the development of the organization while gaining valuable experience.

WORK EXPERIENCE

JULY 2016 - Present:

Freelance Graphic Designer and Photographer, Beirut - Lebanon:

Contracted graphic designer responsible for coming up with creative designs and for creating, developing and producing design work for use in a variety of media platforms.

Contracted photographer specializing in shooting and editing advertisement campaigns, images for client websites, weddings and special events, athletic photography, professional models, business head shots and personal clients:

- o Provide expert consultation to each client (corporate or individual) on creating the most appropriate style, mood and expression to meet or elevate their expectations from each shoot.
- o A representative list of corporate clients.
- o Responsible for the photography, layout and graphic design of business brochures.
- o Created layouts using original art work and photography for multiple CD covers and promotional materials for various bands.
- o Coordinated photo shoots and designed layouts for the production of political campaign materials.
- o Provided clients with full-scale professional photography services for weddings and special events.

December 2016 - Present:

Videographer and Director, Beirut - Lebanon, Damascus - Syria at PEARL OF ART:

- o Coordinated interviews with couples/families and executed planning for event.
- o Provided online based music/entertainment coverage through the photography and videography, of concerts and industry events.
- o Created videos, full length DVDs and promos for various clients.
- o Work as cameraman for various athletic events to provide footage for use by video boards, team coaches, officials in a fast paced environment.
- o Produced and edited video work for local non-profit organizations
- o Created countless informational videos intended to raise funds for the organizations.
- o Met with clients, determine their video needs and designed a video to suit their goals.
- o Developed marketing strategies better assist the organizations.
- o Maintained my own business, created a unique service that was a benefit to the community.

AMMAR DABOUL

December 2015 - February 2018:

Owner, Damascus - Syria at GET ART DESIGN:

- o Earned and maintained positive reputation of excellent customer service and quality product
- o Managed a successful blog to showcase current work & helpful information for potential clients
- o Created multiple educational videos for clients, highlighting each professional product
- o Conducted numerous consultation meetings with clients pre and post session in order to establish rapport, encourage communication and provide the best service and product possible
- o Networked with local professionals including photographers, event planners and vintage rental & sale companies to discuss local business activity, plan and execute special events
- o Utilized various marketing strategies to gain and maintain client business and trust
- o Researched and implemented effective brand exposure techniques and client interaction through social media platforms such as Facebook, Pinterest, Twitter and Instagram

June 2013 - July 2015:

Photographer, Damascus - Syria at GAYA:

Conducted all photo shoots in a calm and professional demeanor and Maintain commitment and utilize photography skills to create high quality images:

- o Photograph as a group with several different photographers, or work independently on my own.
- o Assigned special projects within the branch office.
- o Photographed special events, including weddings, parties and celebrity concerts and films.
- o Collaborated with clients to guarantee satisfaction with advertisements.
- o Defined image requirements and planned photographic events.
- o Collaborated successfully with a variety of personalities and work styles.
- o Follow quality assurance guidelines and templates as per company standards
- o Cooperates and contributes as a team player
- o Select and assemble equipment and required background properties, according to subjects, materials, and conditions
- o Planned and directed engagement shoots

July 2012 - September 2013:

Graphic Designer, Damascus - Syria at SALVAR FOR DEVELOPMENT:

Creating, developing and producing design work for use in a variety of media platforms.

EDUCATION

2010 - 2014 BA of Visual Communication Arts:

Faculty of Fine Arts, Damascus - Syria