

# RASHA RIHANI

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Mar Elias, Beirut, Lebanon

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## OBJECTIVE:

Seeking an opportunity in the field of marketing or PR

## EDUCATION:

Bachelor of Science in Business Marketing

Expected Dec 2018

**Lebanese American University (LAU), Beirut, Lebanon**

## WORK EXPERIENCE:

**Assistant Manager and Sales, Ghorayeb Technotel, Beirut, Lebanon**

May - July 2018

- Sales for event planners, corporations and personal usages
- Order follow up with the warehouse
- Quotation formulation, organizing event schedule as well as filing

**Assistant Manager, Skillz, Beirut, Lebanon**

Sept - Nov 2017

- Assisted the team in event coordination
- Scheduled course timing and logistics, and proctored exams such as SAT mock exams

**Marketing Research Assistant, Lionne Inc., Beirut, Lebanon**

Apr 2017

- Performed marketing research for a project in a company in Europe
- Collected and analyzed data

**Marketing Assistant Audio and Video Center SARL, Beirut, Lebanon**

June - July 2016

- Assisted in data base entry

## EXTRACURRICULAR ACTIVITIES:

Member, LAU Fashion Club

Sept 2017 - present

Volunteer, Makhzoumi Foundation

Dec 2017

## WORKSHOPS/CONFERENCES:

“How to Take your Business Online Workshop” Certificate by Lana Sahely

Feb 2018

Personal Branding Certificate

March 2018

L’Oreal Brand storm Certificate of Participation

April 2018

Styling and Image Consulting Workshop by Rana Saab Feb 2018

Feb 2018

## SPECIAL PROJECTS:

L’Oréal Brand Storm Competition Team Member

Spring 2018

Marketing Strategy for Designer 24 Bridal Collection

Spring 2018

Media Coverage for JamaloukiCon

April 2018

## LANGUAGES:

Fluent in Arabic and English, and intermediate French

## COMPUTER:

Word, Power Point, Google Calendar, Excel, Photoshop

## INTEREST AND HOBBIES:

Traveling, art, social media, cooking, fashion, sports.