

VANESSA FARES NOUEIDER

Vanessanoueider@gmail.com
70/226741
Mansourieh- Lebanon
D.O.B: 16/02/1991

CAREER OBJECTIVE

Graphic Design

PROFESSIONAL EXPERIENCE

Clouds Media – Lebanon – New Jdeideh

Senior Account Executive (January 2017 – Present)

Account Executive (November 2014- December 2016)

- Design work:
 - Branding: logo creation, letterhead, envelop etc.
 - Banners
 - Flyers/brochures
 - Web design
 - Video editing
 - GIF creation
 - Photo editing
 - Social media visuals creation
- Managing social media of a number of clients
- Preparing posting documents and creating posting strategies
- Creating and managing Facebook campaigns for the clients
- Direct communication with clients
- Creating and monitoring Google Ads
- Creating visuals (post design, page cover, holidays and celebrations visuals)
- Helping the team and providing solutions to problems
- Creating monthly reports
- Website Analysis
- Competitive Analysis
- SEO

United Company For Central Markets – Lebanon – Brummana

Cashier- Replacer (April 2009 – November 2014)

- Serve customers using successful customer service techniques
- Help customers with inquiries providing advice and product knowledge
- Onsite training of new staff
- Organize merchandise and stock inventories
- Stock taking
- Replacing the manager/assistant manager in the management
- Opening and closing the branch
- Invoicing
- Cashier balancing
- Managing the employees and the cleanliness of the branch

Malices – Lebanon – Brummana

Sales (December 2008 – February 2009)

- Help customers to find their requests
- Organize merchandise

CANDY – Lebanon – Brummana

Store Manager (Summer of 2006-2007-2008)

- Ordering and managing stock
- Cash management
- Selling and helping customers

EDUCATION

- IELTS Certificate October 2017-October 2019
- Certificate of Proficiency in English from Michigan University- USA.
- AdWords Search Certification- Google. (URL:https://www.google.com/partners/#p_certification_html;cert=8)
- BA in Graphic Design (2009-2014)
- American University of Science and Technology (AUST) – Lebanon- Achrafieh
- School (1996-2009)
- Higher School Certificate –Besançon High School – Lebanon – Baabdat

COMPUTER SKILLS

Software Proficiency Level

- Microsoft Office: Excellent
- 3DS MAX: Good

- Adobe Illustrator: Very Good
- Adobe Photoshop: Very Good
- Adobe InDesign: Very Good
- Adobe Flash: Good
- Adobe After Effects: Good

LANGUAGES

Language Proficiency Level

- French: Very good (Read, written and spoken)
- Arabic: Fluent (Read, written and spoken)
- English: Fluent (Read, written and spoken)

INTERESTS

- Swimming
- Basket-ball
- MMA
- Photography
- Painting
- Music
- Movies and series
- Philosophy/psychology
- Teamwork and sharing ideas
- Animation
- Product design & packaging design

Behance Profile

<https://www.behance.net/vanessanoudfb6>