

TANIA ZEBIAN

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OBJECTIVE

Seeking a challenging career in marketing, advertising and event planning that will help expand my knowledge further and allow me to apply my professional skills to achieve the organizations goals and objectives. Some of my skills are adaptability, creativity, persuasiveness, self-motivation and thriving in teams.

SKILLS

Adaptability, Strong work ethic, Handling pressure, Motivation, Persuasion, Flexible, Multitasker, HTML/CSS, Python, Excel, PowerPoint, Digital Media.

LANGUAGES

Native English, Fluent Arabic.

NATIONALITY

American and Lebanese.

REFERENCE

Upon Request.

EXPERIENCE

Trainee | Workshop Productions | 05/17 | www.workshop-productions.com

- Created an Ad individually that was implemented <https://www.youtube.com/watch?v=8uCin0oxKLY>
- Assisted several aspects of production including developing a creative brief, storyboard, budgeting and organizing.

Customer Service | Universal Residence | 06/15

- Scheduled guests stay and planned activities.
- Assisted hotel manager

EDUCATION

2014-2018 American University of Beirut (AUB) Bachelor of Arts and Science, Media and Communication and Minor in Business | **GPA: 3.29**

2017 University of the Arts London: LCC Study Abroad

2006- 20 14 International College (IC)

Courses taken: Advertising, Accounting, Public Relations, Finance, Marketing, Management, Social Media Strategy, Interpersonal Communication, Computer Science, Research Method, Digital Media Literacy, Collaborative Project, Information System, Decision Making.

SPECIAL ACHIEVEMENTS AND INTERESTS

- Starting my own **Mochi** (a Japanese Sweet) **business**. After multiple formulas, created the perfect homemade Mochi. Developed **logo idea** and **packaging**. Currently, dealing with the **operations**.
- Completed the **Beirut Marathon** twice to raise money for the Brave Heart Fund.
- **Hired to create** a New Year's Eve **event** in 2018.
- Created an **advertisement individually** that was **aired on T.V** (link above).
- **Clubs:** The Citizen Club, Media and Communication Society, and Performing Arts.
- **Community Work:** Volunteered at Ajialouna, an NGO that promotes and improves the lives of many underprivileged families and individuals.
- **Hobbies:** Track and Field, cooking, hiking, volleyball, photography, skiing, pilates, traveling.
- **Awards:** Best Dancer in Performing Arts, Top Endurance Track and Field.