

# GHIA GHAZIRI

Lebanese/Canadian

+9613029669

@ ghiaghaziri@gmail.com

https://www.linkedin.com/in/ghia-ghaziri

Beirut-Verdun



## EDUCATION

### Student

City International School

2001 - 2015 Downtown

Lebanese Baccalaureate with High Distinction| Scientific track

### BS in Business & Management

Lebanese American University

2015 - 2018 Koraitem

## WORK EXPERIENCE

### Public Relation - Internship

Commercial building companies

06/2017 - 08/2017

- Providing clients with information about new promotional opportunities
- Planning publicity strategies and campaigns
- Market the company
- Developing a marketing communications plan including strategy, goals, budget and tactics

### Client servicing - Internship

Hamasni Roastery

10/2016 - 01/2017

- Interacted directly with potential clients to discuss available products and answer customer inquiries
- Recommended and explained products that fit customer's specific needs
- Lead in building long-term relationships with businesses, individual clients, and colleagues
- Proactively resolve client issues and inquiries as part of an internal team

## SKILLS & STRENGTHS



Microsoft Office

Word, Excel, Power Point, Outlook, Access, Html

## LANGUAGES

English

Advanced



Arabic

Native



French

Intermediate



Chinese

Beginner



## PROJECTS

### Capsim Strategy

02/2018 - 05/2018

Capsim

- Top 10 Highest Score WorldWide
- Analyzed industry trends
- Compiled market research data to inform planning and strategy
- Identified investment opportunities, threats and weakness

## MOST PROUD OF



### CAPSIM PROJECT

Measure and develop the key competencies needed in today's business landscape



### Beirut Marathon

Volunteering Guide

# SKILLS & STRENGTHS

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## Mac OS & Macintosh

Adobe Photo shop , I movie

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## Personal skills

Excellent Communication Skills and Ability to present across all media

Able to convince and reach an agreement

Able to work with a team

Extremely Good "People Skills"

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