

Alexandra Valerik

Greek – Lebanese
alexandravalarik@gmail.com | +961 3 71 01 54

EDUCATION

Sep 2015 to Jun 2018	American University of Beirut Bachelor of Business Administration GPA: 3.40/4.00 Emphasis: Entrepreneurship Dean's Honor List Student	Beirut, Lebanon
Sep 2005 to Jun 2018	Lebanese Music School Piano and Classical Music	Beirut, Lebanon
Oct 2000 to Jun 2015	Collège de la Sainte Famille Fanar French and Lebanese Baccalaureate – General Science with Distinction	Beirut, Lebanon

WORK EXPERIENCE

May 2017 to Present	Legato Start-Up Founder <ul style="list-style-type: none">✓ Turned an idea into a viable business model over a period of 6 months✓ Structured a value proposition, marketing schedule and operations processes✓ Estimated the industry's market value and analyzed its trends✓ Grew the team to 5 persons and assigned tasks to each member
Sep 2017 to Jan 2018	180 Degrees Consulting Director of Training and Recruitment <ul style="list-style-type: none">✓ Contacted and participated with professionals to provide trainings for consultants✓ Conducted 15 interviews to recruit team members
Jul 2017 to Aug 2017	Pegasus Travel and Tourism Travel Consultant Intern <ul style="list-style-type: none">✓ Managed bookings with the team assigned to corporate travel management✓ Designed an Excel Sheet and an Access Database to manage accounts✓ Evaluated internal businesses processes and reported recommendations

ACTIVITIES

Aug 2017 to Jan 2018	International Consulting Case Competition Trainings: Solved 37 short and long cases by presenting a PPT Presentation with Analysis, Alternatives, Strategy, Implementation & Financials
Dec 2017	Rise Up Summit (MENA region's largest innovation summit in Cairo): Pitched "Legato" among the top 25 pre-seed startups in the MENA region and exhibited over two days
Sep 2007 to Sep 2017	Girl Scouts of Lebanon Association – Scouts Leader: Managed a team of 4, leading a group of 60 girl scouts. Initiated social projects with orphans, disabled children, drug addicts, and prisoners
Nov 2017	The Elevator Roadshow: Selected to pitch at the launch of "The Next Society" – An open community of change makers engaged in innovation and economic development
Jul 2017 to Sep 2017	Femme Francophone Entrepreneur 2017 by Berytech Competition for women entrepreneurs: Reached the top 5 finalists out of 78 candidates and pitched in front of 200 attendees
May 2017 to Aug 2017	Bootcamp by Alt-City Competition for startups: 1 st prize winner by pitching "Legato"
Feb 2017	Innovation Weekend by Startup Megaphone Competition to innovate: 1 st Runner-Up
Jan 2017	International Hult Prize Competition held in AUB: Offered entrepreneurial solutions to the refugees' crisis.
Sep 2015 to Present	Other Activities & Certifications: <ul style="list-style-type: none">✓ Member of the Blood Donors Information Center subcommittee, Red Cross Youth✓ AUB Clubs: Business Student Society, Music Club, Entrepreneurship Club

LANGUAGE AND COMPUTER SKILLS

- **Language:** English, French and Arabic (proficiency in reading, writing, and speaking) | Greek (beginner)
- **Computer Skills:** MS Word, Excel, PowerPoint, Access, Worldspan, VBA Programming, etc