

# Loubana Sultan



Lebanon



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Sex Female | Date of birth 21/10/1996 | Nationality Lebanese

## EDUCATION AND EXPERIENCE

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- **Bachelor in Communication Arts and Journalism - Lebanese International University ( With Honor )**
- **Master's in Marketing and Communication ( In Progress ) – Rome Business School**
- **Hospitality summer course – CIS college**

- Trained by university on:

- Making reports & videos.( for TV and Websites)
- Writing news and articles
- Editing news
- Announcing
- Performing
- Making ads and posters for products and brands
- Making a plan for a shop, product, brand, and service
- Research making
- Participating in many events in the university as a PR
- Marketing Strategist
- Event managing
- PR managing
- Social Media managing

- Other courses:

- Media Management
- Magazine and Newspaper writing and production
- Photography
- Critique Movies
- Advertising Pitching
- Script Writing

- Other experience :

- Event planner ( Dana hostess agency )
- Social worker ( Nokta Fasle Organization )
- Volunteer in the Lebanese Red Cross-Youth Department
- Media planner ( Pure Heart Foundation)
- Cascade Training ( British Council )
- Personal humanitarian events
- Mentor "Foreign Language" ( British Council )
- Facilitator ( AVSI )
- Social media marketer ( MIS Group )
- Front office administrator ( Youzersif Motel)
- Cosmetics promoter

Languages : Arabic : Mother Language  
English : Proficient

Organisational / managerial skills

- well organized and accurate
- strategic planner

Job-related skills

- Good leader.
- Respect the deadline of work.
- Responsible.
- Strong personality, and a good communicator
- Marketing and communication managing

Computer skills

- Excellent in Microsoft Office, Excel, Power Point
- Excellent in Adobe (Photoshop , Premier, InDesign )

Other skills

- Social media
- Script writing
- Photography
- Traveling/Holiday packages