

MARIO G. KHALIL

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Education

2016-Present **Notre Dame University, Zouk Mosbeh, Lebanon.**

- B.A in International Business Management.
Expected Graduation: May 2019. CGPA: 3.64.

2000-2016 **College des Apotres, Jounieh, Lebanon.**

- Lebanese Baccalaureate in General Science.

Work Experience

May 2018-Present **Marketing Intern, Micro-Epsilon, member of INDEVCO group, Zouk Mosbeh, Lebanon.**

The leading manufacturer of masterbatches in Lebanon.

- Conducted marketing research to enter 11 new markets in Europe.
- Built the competitor's profile of 5 companies.
- Contributed to develop the marketing strategic plan 2019.

February-May 2018 **Management Intern, "Bildits", Sahel Alma, Lebanon.**

Startup with a mission of producing educational toys.

- Assisted to pilot a new toy design which increased the production efficiency by 800%.
- Assisted to develop a marketing strategy and brand the new toy.

June 2017-June 2018 **Event-management member, ICE international events, Nahr el Kalb, Lebanon.**

One of the leading event organizers in Lebanon.

- Optimized the road operations for 7 events.
- Supervised the logistics of materials for 3 events.

Extra-curricular activities

March-July 2018 **Eco-entrepreneurship training, SwitchMed program.**

SwitchMed is a European initiative that supports social and eco innovations in the Mediterranean.

- Innovated the idea of "Bustannak", bus targeting employees to reduce traffic and CO2.
- Elaborated the Business canvas and the economic feasibility of the company.
Soft skills acquired: entrepreneurial, creativity.

2009-Present **Scout Chief, Scout du Liban.**

- Led the whole year program for 40 fellow scouts for 3 consecutive years.
- Pioneered the UN Sustainable Development Goals into the scouting system.
- Drove growth at several levels and coached an average of 8 people per year.
Soft skills acquired: Leadership, Team-work, Emotional Intelligence, Problem solving.

2017-Present **Academic development officer, Consulting Club, Notre Dame University.**

- Co-organized 2 social-entrepreneurship competitions for 10 teams each, 2 workshops for 30 person each, 1 seminar on innovation for 30 people and 2 leadership training weekends for 80 people each.

Soft skills acquired: Interpersonal, organizational.

June-August 2016 **Volunteer in Ajaltoun Municipality recycling campaign.**

- Promoted the importance of recycling and the benefits of implementing it.
- Designed the business model to launch the campaign.

Soft skills acquired: Communication, negotiation.

Languages

Arabic: native

English: fluent

French: advanced