

# Reachel Antoun

Al Oyoun street, Deek el Mehdi

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Mobile: +961 70 56 87 93

## EDUCATION

Saint Joseph University

Graduated July 2017

with a Bachelor Degree in

Advertising and Marketing

## Certification

HBC

Graphic Design

April 2018

## Languages

Arabic: Fluent

English: Fluent

French: Fluent

## Interests:

Internet Surfing

Social Media

Playing the Electric Guitar

Music

Singing

Drawing

Movies/Series

Sports

## EXPERIENCE

### Esiters

#### Social Media Specialist

July 2018 - Present

1. Handling accounts on social media such as Facebook, Twitter, Youtube and Instagram.
2. Setting up and optimizing company pages within each social media platform.
3. Continuously improve by capturing and analyzing the appropriate social data/metrics, insights and best practices, and then acting on the information.
4. Generate, edit, publish and share daily content (original text, images, video) that builds meaningful connections and encourages community members to take action
5. End of Month reports

### Freelancer

#### Social Media Specialist

September 2017-  
July 2017

1. Handling accounts on social media such as Facebook, Instagram, Twitter and Linked in.
2. Generate, edit, publish and share daily content (original text, images, video) that builds meaningful connections and encourages community members to take action

### Explosure

#### Social Media Specialist

July 2016-August 2017

1. Handling accounts on social media such as Facebook, Instagram, Twitter and Linked in.
2. Creating content for an application that will be launched for the Lebanese singer Elissa in Egypt.
3. Setting up and optimizing company pages within each social media platform.
4. Continuously improve by capturing and analyzing the appropriate social data/metrics, insights and best practices, and then acting on the information.
5. Generate, edit, publish and share daily content (original text, images, video) that builds meaningful connections and encourages community members to take action

## EXTRA CURRICULAR

### Horizon Summer Camp Champville

July 2014-  
September 2014

Team Leader to a group of 23 kids aged between 3-6 years old

### Home of hope Volunteer

June 2013-  
September 2013

1. Educating the kids specifically in Language Education
2. Responsible for the Entertaining Activities

## SKILLS

- Microsoft Word
- Microsoft Excel
- Microsoft Power Point

- Adobe Photoshop
- Adobe Illustrator
- Adobe Indesign

- SPSS