

# AXEL FALCK

23 years old German / French



### CONTACT ME



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25Th Street Rabieh BUILDING 37 LEBANON



### SKILLS

CREATIVITY & INNOVATION



LEADERSHIP & TEAMWORK

EXCEL, WORD, POWERPOINT

• ENTREPRENEURSHIP

finalist of the USJ ENTREPRENEURSHIP AWARDS 2018



# **WORK EXPERIENCE -**

### Veolia Finance department:

November - December 2017

Getting familiar with Veolia's accounting & finance procedures, and assisting the accounting and finance team.

# MEMAC Ogilvy Advertising and Geometry Global department:

September - October 2017

Took part in strategic evaluations of current brands, conducted research on-ground for various brands & industries, briefing and following-up with the creatives on various jobs, researching for insights on the market and taking part in new business pitches.

### Digital Marketing & Social Media Manager at The Toys Outlet:

July-August 2017

Social Media specialist, implementation and Monitoring of the Loyalty Program, coordination and Supervision of posters, responsible for defining and executing a specific social media strategy, provide relevant content daily while tracking metrics and monitoring relevant conversations.

# Private Teacher Economics / Sociology / History / Geography:

Preparation for exams, tests and controls... from the 2<sup>nd</sup> to Terminal French

## Family office / Management and Pricing:

2013-2016

Rental management for flat and villa on Booking.com, Tripadvisor and AIRBNB. Pricing, planning, payment follow up (Paypal, Payplug, bank Transfers), claim management, Yield management, E-reputation...

### Global Equities Paris (Stockbroker):

Summer 2012

Internship Middle Office and Front Office, Use of Bloomberg . Technical and quantitative analyze.



### **EDUCATION-**

### **ESA BUSINESS SCHOOL Beirut 2018**

International Masters In Management

UNIVERSITY SAINT-JOSPHE Beirut 2013-2017 USJ Bachelor Of Economics.

PARIS DAUPHINE UNIVERSITY ERASMUS 2016
One Semester.

06-2013 French Degree (Baccalauréat ES Economic and Social) with mention.



### LANGUAGES -

French: Native Speaker.

English: Advanced Level, Written and Spoken.

Arabic: Oral Understanding.





Scuba diving



Drawing



Travel



Swimming ...