

Sabine Kreidieh

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Date of birth	08/13/1990	
Nationality	Lebanese -American	
Career Focus	Project management, Marketing sales, Event organization	
Experience Summary	<p>Event planning and organization</p> <p>Marketing :</p> <p>Setting and applying marketing strategies</p> <p>Very good at client handling and relationship, and response to client needs and aspirations</p> <p>Team leader</p> <p>Area booking for below the line activities</p> <p>Writing sales reports</p> <p>Audio-visual and film production :</p> <p>Assistant producer</p> <p>Assistant art director</p> <p>Assistant wardrobe</p> <p>Sales</p> <p>Fluent in English, excellent in French, excellent in Arabic</p>	
Education	B.A., Cinematography and Audio-Visual, Université Saint Joseph, Achrafieh Lebanon	2008-2012
	Lebanese French Baccalaureate (Economics & Sociology specialty)	2007
	School, Collège Sacré-Cœur – Gemmeyzeh, Beirut	
	School, Saint-Joseph de l'Apparition – Beirut	
	School, Ecole française de l'arc de triomphe – Jeddah	1993-2007
Professional Experience	<p>Marketing Project manager – Les Présentables Agency, Beirut, Lebanon</p> <p>9/2013-Present</p> <p>-Business development and sales, whereas I initiate the contact with a potential client, set a meeting and pitch for our marketing services.</p> <p>-I submit to the client a financial offer along with a marketing implementation plan according to the brief submitted by their marketing department.</p> <p>- Project implementation, designing all props, setting and booking locations for the promotion and recruiting promoters according to the clients' request and projects' needs.</p> <p>Briefing the promoters and following up on the project .</p> <p>- Follow-up and report, delivering sales reports and documentation of the promotion .</p> <p><u>Key accounts :</u></p> <p>Khalil Fattal et fils SAL: Adidas, Johnson&Johnson, Chateau Kefraya</p> <p>Etablissement Antoine Massoud: El Pozo, Kiri, Kellog's</p> <p>Obegi: Al Wadi Al Akhdar, Frico, Schwarzkopf</p> <p>Bocti: Smirnoff</p> <p>AL Sultan Foodstuff co: Buitoni, Indomie</p> <p>Daher Foods: Poppins</p> <p>Societe Jabra: Aqua blue</p> <p>Malia Group: Cosmaline</p>	

	<i>JTI: Camel, Glamour</i> <i>Golden food: Lotus, Break, Tiffany</i> <i>Fawaz Holding: S.Pelligrino, jagermeister, Bolero</i> <i>Halawani: Plein Soleil, Siblou</i> <i>Almaza: Almaza beer</i> <i>Etc.</i>	
	Event planning and organization – <i>Diffa</i> – <i>Free-lance</i> , Beirut, Lebanon Heading and Supervising the hostess department during both planning phase and event. Choosing the wardrobe, briefing the hostesses and distributing the tasks. Making sure everyone is on schedule and accomplishing their tasks well .	2009/2013
	Event planning and organization – <i>Biel</i> – <i>Free-lance</i> , Beirut, Lebanon Managing the seating and stage areas.	2010/2013
	Event planning and organization – <i>Funteam</i> – <i>Free-lance</i> , Beirut, Lebanon Organizing birthday parties.	2011 /2012
	Event planning and organization – <i>Grand factory</i> – <i>Free-lance</i> , Beirut, Lebanon Marketing department, handling bookings, table layouts, and client servicing	2015/2016
	Photography production – <i>Assistant wardrobe on photo shoots</i> – <i>Haya Magazine</i> – <i>Free-lance, Beirut, Lebanon</i>	2010 /2012
Computer Skills	• Microsoft Word • Power Point• Excel • Adobe Photoshop• Avid• Protocols	
Social Media	•Facebook• Instagram• Twitter• Snapchat• Youtube• Vimeo	