

Nour Nasser Al Husseiny

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OBJECTIVE: Seeking a position in the marketing or PR field.

EDUCATION:

Lebanese American University, Beirut Lebanon

Sept. 2012 – Dec. 2016

Bachelor of Science in Business Studies – Marketing Emphasis

City International School, Beirut Lebanon

High School Diploma

June 2011

EXPERIENCE:

Marketing Assistant at Nourabelle Beirut

Jan. 2017- Present

- Responsible for social media platforms to reach the masses through search engine optimization (SEOs) to leverage a larger audience and attract our target market.
- Created a case study to understand the market and customer demands in different countries
- Built a network and relationship with clients as part of our customer relations effort and referral program to maintain loyalty and build on new clientele relationship
- Administrative tasks which include; Processing of orders from suppliers and vendors along with design implementation in coordination with staff at Nourabelle

Founder of Plump Events by Nourabelle

May 2018- Present

- A new online modern concept based on the results of the conducted case study to adjust with customer demands and requests

EXTRA CURRICULAR ACTIVITIES:

Volunteer - World Youth Alliance (WYC)

2016

Volunteer – Dar Al Aytam Children’s Orphanage

2010

SPECIAL PROJECTS:

Among Top 5 Nestle competition participants

2015

- Analyzed consumer attitude and purchase behaviour towards a well-known yet low demand product.
- Developed a marketing strategy on how to improve the position and market share of the product

AWARDS:

Nestle Participation Award

2015

SKILLS:

- Supplier and vendor purchasing coordinator
- Business Development
- Digital Media
- Computer: Windows and Mac OS. Microsoft Office (Word, Excel, Power Point)
- Languages: English and Arabic (fluent)

HOBBIES & INTERESTS:

- Fashion
- Volunteering
- Blogging

REFERENCES

Available upon request.