# Nadim Arasoghli

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## **OBJECTIVE**

A Computer and Communications Engineering student looking for an opportunity to gain expertise in the Business field as a whole.

#### **EDUCATION**

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From 09/15 to 05/19	American University of Beirut	Beirut, Lebanon
	Bachelor of Engineering in Computer and Communications Engineering	
	Expected Date of Graduation: 05/19	
From 06/17 to 08/17	University of California, Los Angeles	Los Angeles, USA
	Summer Abroad	
	Courses taken: American Popular Culture, Global Pop, History of L.A.	
From 05/00 to 06/15	International College	Beirut, Lebanon
	French Baccalaureate with a specialization in Mathematics	
	Mention Assez Bien	
	Elective: Spanish	

## **EXPERIENCE**

## From 06/18 to 08/18 British American Tobacco

Baabda, Lebanon

Position Held: Intern

- Assigned as a part-time/freelance consultant upon completion of internship
- Acted as Trade Marketing Representative for all on-ground operations
- Conducted market visits and went over the trade and distribution processes as well as the consumer engagement programs providing continuous feedback reports
- Worked on a Brand Ambassador Program hoping to increase BAT's overall performance in Lebanon

#### From 01/18 to 02/18 Credit Financier Invest

Beirut, Lebanon

Position Held: Intern

- Went over the trading process in general and focused on Foreign Exchange
- Was taught financial analysis approaches evaluating current market fluctuations
- Had an overview of the Marketing and Sales departments

# From 05/17 to 06/17 Mindsets Strategy & Decision Advisors

Beirut, Lebanon

Position Held: Management Consulting Intern

- Helped in developing risk management strategies for the company
- Did market research for a case the company was consulted on
- Worked on the presentation that will be shown to the client

# **EXTRACURRICULAR ACTIVIES**

- Community service: teaching underprivileged kids and participating in a recycling campaign during the Beirut Marathon (2014).
- Member in the Volleyball Varsity team (2013-2014 & 2014-2015)
- Volunteer in the inauguration of the Police Bike Patrol service of Beirut (2014)

# **SUMMARY SKILLS**

**COMPUTER SKILLS:** Proficient in MS office: Excel, PowerPoint, And Word. Basic Knowledge in C++

LANGUAGES: Fluent in English, Arabic and French

SOFT SKILLS: Data Analysis, Leadership, Communication, Team-Building, Sales and Marketing

## REFERENCES

Available upon request