

George J. ARAMOUNY

Lebanon

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Professional Experience:

BSynchro (March 2007 - Present)

Beirut, Lebanon

HR for IT - Strategic Project Manager (January 2018 – Present)

- Improving company agility and strategical alignment through implementing the OKR framework.
- Insuring processes excellence within the company while monitoring and reengineering the current applied processes.
- Restructuring the HR functions to increase productivity and open new career paths and advancement possibilities.
- Developing training programs and delivering to the personnel monthly training sessions about personal development topics.
- Building awareness and sensitize the personnel about BSynchro Culture and Core Values through implementing BSynchro-TEDx project, which consist of discussing with the team one or two short movies per month about interesting topics addressing and reflecting BSynchro core Values.
- Managing resources and performing the role of empowering, selecting, coaching, and retaining qualified staff, which includes putting up working standards and monitoring performance.
- Providing help and assistance whenever it is required in the global strategic projects' management including Marketing, Pre-Sales and Business Development missions.

Product Line Manager (November 2015 – December 2017)

- Lead a strategic business unit in charge of a product line development (17 members; approx.1M\$ budget).
- Extended the unit team by 30% in 9 months.
- Managed resources and participated in selecting and retaining qualified staff.
- Subdivided and reorganized the teams within the unit to create career advancement opportunities.
- Managed the entire product line life cycle from strategic planning to tactical activities.
- Communicated with all areas of the company to help all stakeholders understand the product positioning, key benefits, and target customer.
- Developed proposals and all contracts for customers with associate documentation.

Product Owner (November 2012 – October 2015)

- Determined scope and provided cost and time of the projects.
- Managed resources in accordance with projects' schedules.
- Implemented the Agile Methodology in work process with a local development team of 12 members.

- Engaged with enterprise from the public & private sectors to increase their productivity through process re-engineering and automation.

Senior Business Analyst – Project Leader (March 2010 – October 2012)

- Designed business models to improve business efficiency and productivity by reengineering existing business processes and/or create new ones to provide an appropriate improved IT solution.
- Communicated and applied project management standards with a local development team of 9 members.

Business Analyst – Project Leader (March 2008 – February 2010)

- Worked with and communicated directly with project stakeholders, to identify requirements.
- Conducted business requirements elicitation activities with needed stakeholders.
- Insured proper documentation of requirements to be easily communicated to a local development team of 9 members.
- Provided project implementation, demos and trainings to clients.

Business Analyst (March 2007 – February 2008)

- Assisted in gathering, modeling and synthesizing information about the business needs and data challenges of clients' organizations and industries.
- Ensured specifications were properly communicated to a remote development team of 5 members in India.

Education:

- Executive Masters in Business Administration - Université Paris Dauphine – IAE Paris – USJ (2017)
- Masters in Information, Systems and Communication - Université de Haute-Alsace (2006)

Languages:

- Arabic: Read, Spoken, and Written.
- French: Read, Spoken, and Written.
- English: Read, Spoken, and Written.

Trainings and Certifications:

- Project Management Professional Certification Preparation (35 hours) - Formatech
- Tactical Scrum Product Owner- Ayna Corporation- Scrum Arabia
- Agile Scrum Master- Ayna Corporation- Scrum Arabia
- Software Development Methodologies - Euro Lebanese Center for Industrial Modernization
- Modeling Business Systems & Processes - Euro Lebanese Center for Industrial Modernization
- Performance under Pressure- Ideas Group
- Leadership for Leaders – E.W. Human Development Ltd.
- “Les outils du Coaching au Service du Management et des Personnes” – USJ Formation Continue

Knowledge Areas:

- Intermediaries Business
- Insurance & Reinsurance Business (Underwriting– Claims– Medical- Motor- Property- Travel)
- Accounting & Cost Accounting
- Business Process & Workflow Management
- Sales and Customer Relationship Management
- Web and Mobile applications development
- Marketing
- Ecommerce
- Strategic Management

Personal Interests, Activities and Volunteering Work

- Reading, Photography, Camping, Social Work.
- Psychology, Theology, Coaching, Personal Development, Group Dynamics.
- Youth Guide, Events Organization, Head of Mount Lebanon Center in Orthodox Youth Movement.