

MANAL SAIFI

Graphic Designer

29 years old, Beirut, Lebanon

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Contact Information

Address

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Country

Beirut, Lebanon

Personal Information

Birth Date

13 july 1989

Gender

Female

Nationality

Lebanese

Marital status

Married

Education

2011 - 2012

American University of Science and Technology - Ashrafieh
Bachelor's degree in Graphic Design

2006 - 2007

Official School of Rachaya Al Wadi - Rashaya el Wadi
Baccalaureate in Life Science

2003 - 2004

Ghad el Moshrek School - Rashaya el Wadi

Objectives

To obtain a position in a reputed entity where I can practice my skills and education wherein extensive experience will be further developed and utilized, looking for self improvement and willing to experiment design interfaces through any process of visual communication , hoping to fulfill the goal of the company I'm seeking to work for, and willing to respect its system and regulations.

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Experiences

November 2015 - September 2018

Employee at Omega Software

Location: Lebanon, Beirut, Jdeideh
Company Industry: Software solution, Applications
Job Role: Graphic Designer

At Omega Software, I was responsible about the indoor and outdoor advertising of the company from billboards, posters, flex designs, exhibition stands, flyers, door stickers, mass emails, corporate identities, logos, magazine ad... More than these, I was responsible about designing the Bitfood application IOS and Android pages, pictures, icons, splash screen and screenshots.

July 2015 - September 2015

Trainee at Byblos Printing Press

Location: Lebanon, Beirut, Mkales
Company Industry: Production, Marketing and Communication Material
Job Role: Art/Design/Creative

While working as a Graphic Designer at "Byblos Printing Press", I was responsible about designing projects such as palmares, brochure, children books, logos, business cards, envelops, molds, greeting cards, kids card, magazines, fruit boxes and many more.

In addition, I expanded my knowledge of how to prepare the file and make it ready for the production departement.

December 2014 - January 2015

Trainee at Purple Advertising

Location: Lebanon, Beirut, Hazmieh
Company Industry: Advertising
Job Role: Art/ Design/ creative

During my Internship at "Purple Advertising", I learned about how to submit a project for a client in a presentable and simple way.

I began my internship by researching, decoding and encoding to be done by designing a logo for a very known company in Lebanon.

In addition, I've learned about how to develop a project from A to Z. I start my project by brainstorming, researching, decoding, encoding, come with a metaphor and concept to be done with the outcome.

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Experiences

May 2014 - July 2014

Employee at Below The Line Company

Location: Beirut, Lebanon, Beirut, Hazmieh
Company Industry: Production, Marketing and Communication Material
Job Role: Art/Design/Creative

While working as a Graphic Designer at "Below The line", I expanded my knowledge of how to prepare a file for printing and was responsible for the overall projects we get for printing, I've done multiple projects like company directory, flags, roll ups, banners, posters, signs, business cards, letter head, illustrations, promotional items, invitation card labels, backdrop, car plates, van stimulation, name tags, bags, branding, etc.

December 2013 - February 2014

Trainee at Bold Media

Location: United States, Michigan, Livonia
Company Industry: Advertising
Job Role: Art/Design/Creative

During my Internship as a Graphic Designer at "Bold Media", I learned about different methods of design research. In addition to this, I created multiple corporate identity items such as company logos, business cards, letter head and brochures. I also assisted in the creation of company website templates and icon outlines.

December 2012 - October 2013

Employee at Saifi for Trading and Contracting

Location: Lebanon, Bekaa, Rashaya Al Wadi
Company Industry: Trade
Job Role: Operation

Working as an operator at "Saifi for Trading and Contracting" was a good experience that can be use in the whole lifetime. I learned about how to be organized at work and life, to be responsible about people and how to behave with clients, to be responsible about companies products, follow up, data entry and many more.

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Experiences

July 2012 - august 2012

Trainee at M&C Saatchi

Location: Beirut, Lebanon , Beirut, Ashrafieh

Company Industry: Advertising

Job Role: Art/Design/Creative

As a Graphic Design intern at “M&C Saatchi”, I learned about pre-project research, design research and how to create an overall client presentation. I began the internship by researching specific templates such as website and furniture layout templates. I’ve done the internship by designing a recycling branding project geared towards children. In this specific project, I come out to design the concept and through visual thinking and research i was able to determine the most applicable design, so I designed the logo, posters, leaflets, layout, recycle bins. I then assigned this specific design to promotional items such as poster stands, T-Shirts and trash trucks.

Since 2011

Freelance Graphic Designer

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Skills

Key Skills

Good communication skills, responsible, dynamic and seeking perfection. It is in my believe that teamwork, mutual support, cohesion and coordination are the keys for success.

Technical Skills

Adobe Creative Suite

Photoshop, illustrator, Indesign, CorelDraw

Microsoft Office

Word, Excel, Power Point

Plus: Base in HTML

Specialists

Photoshop, Photo Illustration, Retouching, Graphic Identity, InDesign, Typography, Design Principles, Book Design, Magazine Design, Logo Design, Icon Design, CD Packaging, Visual Identity, Information Graphic, Label Design, Diagrams, Presentation, Concept Design, thinking Process, Research, Invitations, Layout, Branding, Brainstorming, Mass Emails, Billboards, Flex Designs, application Designs, Floor Maps.

Linguistics

Arabic (Mother Language)

English (advanced writing, advanced reading, advanced speaking)

French (intermediate writing, advanced reading, intermediate speaking)

Interests

Traveling, Designing, PinPon, Dancing, Reading, Watching Movies, Fashion, Sports, Photoshooting, Playing Tawleh.