



# Yara Adada

Communication Arts

## CONTACT

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📍 Dohat Aaramoun

## EDUCATION

### BACHELOR OF ARTS IN INTERIOR DESIGN

September 2013 - June 2016

Lebanese American University

### BACHELOR OF ARTS IN COMMUNICATION ARTS EMPH. TV & FILM

September 2016 - June 2018

Lebanese American University

## EXPERTISE

Organization & Logistic  
★★★★★

Communication Skills  
★★★★★

Adobe: Ae, Ai, Ps & Lr  
★★★★★

Editing : AVID & Pr  
★★★★★

TV & Film Directing  
★★★★

TV & Film Producing  
★★★★★

Photography and Videography  
★★★★★

## EXPERIENCE

**2014**

### PR and Marketing:

Intern and Campus Society

Crew in "Limaza" play directed by Lina Khoury

Gained exposure to the world of public relations and face-to-face communication

**2016**

### Web Editor and Brand Ambassador at Sakdialy

Handled all social media platforms for Sakdialy, including Facebook events/posts and Instagram pictures. As well as updating, improving and redesigning the online shop on Shopify.com

### Event Coordinator for Pokemon Go! Walk at Curly Brackets

Part of the team that organized and led the walk of the Pokemon Go! Event as well as being in charge of designing the shirts assigned for the walk

### PI Team Secretariat member in LAU.MALCommunication Team

LAU's Model Arab League's Videographer and editor as well as photographer

**2017**

### Intern at Blanc Et Noir Studio as Assistant DOP

Delving into my field of study, operating cameras and lights for photo shoots and montages

### Intern at Arrow Group Studio As Assistant Editor

Delving into my field of study, editing video's and photographs as well as color grading and Photoshop fixes

**2018**

### PR Intern at MSL/Leo Burnett

I assisted in several campaigns and projects for clients such as P&G and Unicef. I worked on press releases, PR Narratives, Social Media Monitoring, Competitive and Social reports as well as compiling influencer lists and brainstorming calls-to-action, gifts and story boards

### Freelance Editor

## HOBBIES

Blogging/Creative Writing

Reading novels

Yoga

Rugby

Baking

Embroidery

## LANGUAGES

English - Written and Oral ★★★★★

Arabic - Written and Oral ★★★★★

## EXTRA CURRICULAR

Journalism Retreat with MAP

Volunteer at Beirut Madinati

Actress in student productions

Line Producer and Producer  
For shorts and senior films