

Seeking a digital marketing position in a very progressive and professional organization where I can best use my varied skills for the overall benefit of the organization. With my present qualification and studies, i would be a perfect fit for a Dynamic and Enterprising Team as i build a bridge from theory to practice.

WORK EXPERIENCE

Market Research Student Project Makhoul Trading co.

01/2017 – 06/2017

Zahle, Lebanon

Produces and distributes baby diapers.

Achievements/Tasks

- Market Research, consumer behavior analysis of how the public perceive the brand.

Contact: Professor Jessica Aoun – 03-160040

Innovation Project American University of Science and Technology

05/2016 – 12/2016

Zahle+Beirut, Lebanon

A Virtual company formed by a group of students from various backgrounds.

Achievements/Tasks

- Leader, Manager and supervisor
- Head of Marketing, brand manager
- Project Presenter

Contact: Mr. Charbel Boustany – 03160040

Internship Central Bank of Lebanon

08/2017 – 09/2017

Zahle Lebanon

Accounting Assistant Nabhan Trading

07/2015 – 06/2017

Zahle, Lebanon

Tools, equipment and supply retailer.

Achievements/Tasks

- Stock items, purchases, sales. Managing cash transactions.

Contact: Mrs. Samia Nabhan – 08-932124

CERTIFICATES

Certified Digital Marketing Professional
(03/2018 – 08/2018)

EDUCATION

Bachelors Degree in Marketing American University of Science and Technology

09/2015 – 06/2018

3.9 GPA

SKILLS

Market Research

Consumer Behavior

Digital Marketing

Emotional Intelligence

SPSS

Analytics

SEO

SEM

Google Adwords

Communication

Social Media

Presenting

HONOR AWARDS

Presidents award

American University of Science and Technology

- For being a high achiever.

LANGUAGES

English (native language)



Arabic



French



INTERESTS

Self Development

Education and knowledge building

Art

Sports