

HIBAH ASMAR

Graphic Designer

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Beirut, Lebanon



DESIGN EXPERIENCE

Free - Lancer

Free lancer

2016 - 2018

I have been working on separate Design projects, at my free time.

In-house Graphic Designer

Poeme Chocolate

10/2014 - 10/2015 Beirut, Lebanon

Chocolate Factory

- At Poeme chocolate i was responsible for designing chocolate wrapping for different themes and occasions depending on the necessity such as newly born babies, weddings, engagements, business meetings, and so on. I was responsible of completing the entire tasks from taking professional images of the samples, and adjust the designs accordingly in order to display the various options available to the clients. Moreover, I was responsible to manage all the the social media accounts including Facebook, Instagram, and Twitter. My work had a positive impact on the feedback from clients over social media specially and increased the fan base of the company by at least 30%.

Junior Graphic Designer

Brand Mint

01/2014 - 10/2014 Beirut- BDD

Branding Company

- At Brand Mint I was the Key Designer for Bank Audi almost exclusively, my work included various designs that they required for credit-cards, banners, events, billboards, and their social media accounts. Due to privacy and confidentiality reasons I was only able attach a few of the art work complete

MOST PROUD OF



Educational Achievement

I have completed my Master Degree at Strategic Design and Management with 3.85



Increased the Brand Awareness for Poeme Chocolate by 30%

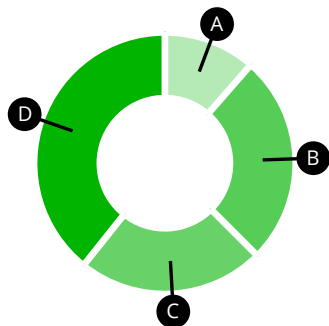
My work had a positive impact on the feedback from clients over Social Media specially and increased the fan base of the company by at least 30%.



Social Communication

I can Speak 3 languages. Besides, Living at different countries have helped me to be able to build up relationships easily with others.

MY TIME



- A Photography
- B Joining Creative workshops
- C Designing
- D Brainstorming brand identities

COURSES

strategic Analysis

Starting up an innovative Business

Strategic Design

EDUCATION

Graphic Design

Rafik Hariri University

2008 - 2012

GPA

3 / 4.0

Master Degree in Strategic Design and Management

Bahcesehir University

10/2016 - 02/2018

GPA

3.85 / 4.0

STRENGTHS

★ Hard - working and Reliable

★ Energetic and engaging

LANGUAGES

Arabic

Native



English

Native



Turkish

Intermediate

