

Razan Machtoub

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OBJECTIVE

I am dynamic, determined, and diplomatic Looking to intern at an organization that will help further develop my skills, and learn through new experiences in the Marketing feild.

EDUCATION

Lebanese American University (LAU) - Beirut, Lebanon	Sept. 2015 – Expected June 2019
BS in Business Studies - Marketing	
Ettehad International School – Jeddah, KSA	Sept. 2001 – June 2015
High School Diploma	

SPECIAL PROJECTS

Anghami, Consumer Behavior in LAU, Beirut, Lebanon	Jan. 2018 – May 2018
<ul style="list-style-type: none">• Provided complete consumer behavior analysis by coming up with a whole marketing strategy and efficient recommendations related to the future view of the company in a competitive market	
Volunteering at a day care, Leadership in LAU, Beirut, Lebanon	Jan. 2016 – May 2016
<ul style="list-style-type: none">• Lead a team and was able to be committed in achieving the team's goal in entertaining the children a whole day and by teaching the children a moral of being helpful to one another	

EXTRA CIRRICULAR ACTIVITIES

Logistics and Operations Secretariat Modern United Nations in LAU, Beirut, Lebanon	
<ul style="list-style-type: none">• Engaging in team work and leadership skills which provides more innovative and pro-active effort to enhance self-orientation and multi-tasking	Sep. 2018 – Present
Middle Manager AIESEC in LAU, Beirut, Lebanon	Jan. 2017 – Aug. 2018
<ul style="list-style-type: none">• leading and implementing strategic development; manage team productivity; delivering information sessions and ensure operational execution	
Main Actress in Arabic Play (Casino El Ons), Performing Arts, LAU Beirut, Lebanon	
<ul style="list-style-type: none">• Major role in changing peoples' thoughts regarding stereotyping	Jan. 2018 – April 2018
Workshop: how to take your business online in LAU, Beirut, Lebanon	February 8 th
<ul style="list-style-type: none">• Learned the skills in reaching to customers online and the strategies to communicate with them based on one's views and perspectives provided by the influencer Lana El Sahely	
Member AIESEC in LAU, Beirut, Lebanon	Feb. 2017 – Jan. 2017
<ul style="list-style-type: none">• Worked in a team and had several responsibilities to handle; was taking care of local students who wish to have a cross-cultural volunteering or internship through AIESEC	

SKILLS

Computer: Office suite (Word, Excel, Power Point)

Languages: Fluent in English and Arabic (reading and writing)